

20/F On Hing Building, No.1 On Hing Terrace, Central, Hong Kong



17 January, 2017

To Whom It May Concern,

Lan Kwai Fong Association is going to support Hong Kong Markets Organisation (HKMO) for their 2<sup>nd</sup> annual event in Lan Kwai Fong, "LKF Spice Market 2017", to be held on 29<sup>th</sup> April 2017 from 1 pm to 12 am, and 30<sup>th</sup> April 2017 from 1 pm to 10 pm. There will be approximately 50 booths on the streets in Lan Kwai Fong catering F&B services to visitors.

We hope to give hands to a diligent event hosting team to hold such celebratory festival in order to promote Lan Kwai Fong and Hong Kong as a welcoming tourism destination.

Should you have any enquiries, please do not hesitate to contact our Marketing Associate, Ms. Akira Cheung at

Thank you for your attention.

Yours faithfully,
For and on behalf of Lan Kwai Fong Association



Spencer Chan
Association Director
Lan Kwai Fong Association



UNIT 5B, 6/F, YEE KUK INDUSTRIAL CENTRE 555 YEE KUK ST, CHEUNG SHA WAN TEL:

3 Feb 2017 Mr. YIP Wing Shing, BBS, MH, JP Chairman Central and Western District Council 11/F, Harbour Building, 38 Pier Road, Central Hong Kong

VIA POST AND FAX:

AND

CC:

Transportation Department Police - Central District Lands Department Fax: Fax: Fax:

Dear Mr, Yip:

# Re: Lan Kwai Fong Spice Market 2017 - 19th, 29th and 30th April & 13th and 14th May 2017

As Lan Kwai Fong Street Food Festival over year has already become an icon of the Hong Kong Island and has brought lots of charitable memories to the citizens/international visitors of Hong Kong. To continue this great event this year. We are excited to announce that we are going to organize Spice Market 2017 on 29th and 30th April & 13th and 14th May 2017. Moreover, the mini showcase (i.e. press conference) will be held on 19th April 2017. We are writing to solicit your approval of extending pedestrianisation hours in Lan Kwai Fong during the appointed days.

Lan Kwai Fong Spice Market is organized by Hong Kong Markets Organisation which is a Social Enterprise and was fully support by Lan Kwai Fong Association. It is free-of-charge to the public and it aims to support tourism in Hong Kong and promote the Central area to local and international visitors alike.

On the day of Mini- Showcase, we would like to set up around photo ops along Lan Kwai Fong at 5pm to 9pmfor media exposure. On the other hand, we are planning to set up around 50 stalls in the Lan Kwai Fong area (1-22 Lan Kwai Fong, 17-62 D'Aguilar Street, 1-17 Wing Wah Lane and Wo On Lane). Stalls set up will commence at 8:00am on 29th April and 13rd April and dismantling will be completed by 4:00am on 30th April and 14th April respectively.

In order to enable a smooth set up arrangement and to provide a clear message to vehicles and for the safety of all visitors and pedestrians who may pass through Lan Kwai Fong During this period, we would like to request continuous road closure during the following hours.

Date	For Mini Showcase and Spice Market	Normal Pedestrianisation Hours (Lan Kwai Fong Street & D'aguilar Street)
19 April 2017	17:00 to 19:00	19;00 to 5:00
28 April 2017	00:00 to 24:00	00:00 to 05:00 & 19:00 to 24:00
029 April 2017	00:00 to 24:00	00:00 to 05:00 & 19:00 to 24:00
30 April 2017	00:00 to 24:00	00:00 to 05:00
12 May 2017	00:00 to 24:00	00:00 to 05:00 & 19:00 to 24:00
13 April 2017	00:00 to 24:00	00:00 to 05:00 & 19:00 to 24:00
14 April 2017	00:00 to 24:00	00:00 to 05:00



UNIT 5B, 6/F, YEE KUK INDUSTRIAL CENTRE 555 YEE KUK ST, CHEUNG SHA WAN TEL:

imilar to previous year, LKFA will be distributing 200 public notices to Lan Kwai Fong neighbors for seeking their comme	nts.
nclosed please find the below documents for your reference:	

- General information of Lan Kwai Fong Spice Market 2017
- Location Plan which indicates the area we would like to use
- Public Notices to Lan Kwai Fong neighbors

Any inquiry please feel free to contact (Jessey Chan).

Please accept our deep appreciation for your invaluable support.

Yours sincerely



Vincent Poon

**Managing Director** 

Hong Kong Markets Organisation

.Encl



UNIT 5B, 6/F, YEE KUK INDUSTRIAL CENTRE 555 YEE KUK ST, CHEUNG SHA WAN TEL:

# Lan Kwai Fong Spice Market 2017

### **General Information**

Date 19, 29 to 30 April, 2017 and 13 to 14 May 2017

Time Mini Show Case (i.e. Press Conference Time):

19th April (Wed): 17:00 to 19:00

Stall Operating Time: 29 April (Sat):1pm-12am; 30 April (Sun):1pm-10pm; 13 May (Sat): 1pm-12am; 14 May (Sun):1pm - 10 pm;

Vehicle Road Closure Time: 19 April (Wed): 17:00 to 19:00 29 April (Sat): Whole Day 30 April (Sun): Whole Day 1 May (Mon):12am to 5am

13 May (Sat): Whole Day; 14 May (Sun): Whole Day 15 May (Mon):12am to 5am

Theme Lan Kwai Fong Street Food Festival

No. of Booth 50(To be confirmed)

Visitors Open to Public

Stall Set Up One Banquet Table/size: 1.6m (L) x 0.6m(W) x 0.74(H)

One Marquee/Size :  $2m(L) \times 2m(W) \times 2.5m(H)$ 

One spotlight to light the stall

Stall Varieties -Food and Liquor stall

-Interactive game stalls

-Photo Booths

Outdoor Decoration Lan Kwai Fong area will be decorated with theme-related materials to create a festive

atmosphere

Entertainment Street performance will be scheduled all day long such as live music to enhance festivities

and also festive games will scheduled as well

Publicity Mini showcase (i.e. press conference) on 19th April, 2017

Time: 5pm to 9pm

Sponsors To be confirmed

Enquiry

Hong Kong Market Organisation
Jessey Chan:
Vincent Poon:
Lan Kwai Fong Association
Kaman Hau:
Akira Cheung:



備忘錄

日期: 2017 年 2 月 9 日 致:蘭桂芳各大商戶及住戶 由:香港市集協會及蘭桂<u>坊</u>協會 主題: 蘭桂芳街頭美食節:辛辣市集 舉辦日期:2017 年 4 月 29-30 及 2017 年 5 月 13-14 日 蘭桂芳各大商戶及住戶

很高與通知大家第二年度 蘭桂芳街頭美食節 將於 2017 年 4 月 29-30 及 2017 年 5 月 13-14 日隆重舉行 活動詳情請參閱下列資料:

# 時間及地點

時間: 2017 年 4 月 29 日(星期六): - 下午 1 時至凌晨 12 時時間: 2017 年 4 月 30 日(星期日): - 下午 1 時至晚上 10 時時間: 2017 年 5 月 13 日(星期六): - 下午 1 時至歲晨 12 時時間: 2017 年 5 月 14 日(星期日): - 下午 1 時至晚上 10 時地點: 蘭桂坊街頭-[包括蘭桂坊,德己立街及和安里一帶]

# 擬定特別封路措施

原定行人專用區開放時間,將會延至下 9 時段: 由 4 月 28 日(星期五)晚上 7 時起至 5 月 1 日(星期一)凌晨 5 時止及 5 月 12 日(星期五)晚上 7 時起至 5 月 15 日(星期一)凌晨 5 時止

#### 戶外攤位

蘭桂坊地區每個角落都會設置戶外攤位及帳篷

### 表演項目及娛樂

一連串的精彩表演及特別音樂播放也將在蘭桂坊進行

#### 環境(垃圾處理)

為了協助我們提供一個更優質,更清潔的環境舉行蘭桂坊街頭美食節,敬請各位商戶及住戶妥善地處理垃圾及請不要將垃圾棄置在街上(\*垃圾應放在威靈頓街,渣打銀行對面)

如有任何意見及查詢,歡迎於4月28日,下午6時前致電

香港市集協會及蘭桂坊協會



#### **MEMO**

Date:

9 Feb 2017

To:

Lan Kwai Fong Neighbors

From:

Hong Kong Markets Organisation & Lan Kwai Fong Association

Subjects: Lan Kwai Fong Street Food Festival: Spice Market

29-30 April and 13-14 May

Dear Lan Kwai Fong Neighbors

We are happy to announce that Lan Kwai Fong is going to our second year of Lan Kwai Fong Street Food Festival: Spice Market 2017 on 29-30 April 2017 and 13 -14 May 2017

Please find below details of the event for your information:

# Time & Place

Time: (Saturday) 29 April 2017 - 1:00PM to 12:00AM

> (Sunday) 30 April 2017 - 1:00PM to 10:00PM (Saturday) 13 May 2017 - 1:00PM to 12:00PM (Sunday) 14 May 2017 - 1:00PM to 10:00PM

Place: Lan Kwai Fong area - (D'Auilar Street, Lan Kwai Fong and Wo On Lane)

Proposed Special Road Closure

(Friday) 28 April 2017 from 7:00PM to (Monday 1 May 2017 5:00 AM) (Friday) 12 April 2017 from 7:00PM to (Monday 15 May 2017 5:00AM)

There will be booths and marquees set up throughout Lan Kwai Fong area

# Activities and Entertainment

There will be interactive entertainers and music throughout Lan Kwai Fong area.

## Environment (Rubbish Arrangement)

Help us to keep the street clean during Street food Festival, please make good arrangement to manage your rubbish and please don't leave any rubbish on the street. Please make all rubbish deposits via Wellington Street (Opposite Standard Chartered Bank).

Should you have any views or questions, please contact us at

on or before 6:00PM 28 April 2017.

Regards

Hong Kong Markets Organisation & Lan Kwai Fong Association

#### Lan Kwai Fong Spice Market 2017 29th & 30th April 2017 and 13rd May & 14th May 2017 LKF Tower 55 D5 D4 D3 D2 D1 = Performance Stage = Booth (Banquet Table only, no Marquee) D'Aquilar Street = Booth (Marquee and Banquet Table) = First Aid Booth Grand Progress & Yau Shun Building Building = Photo Ops = Electricity Generator = Table with chair and sunshine umbera D'Aguilar Street = Table with chair for dining Ho Lee Commercial Bldg Marquee Sizes: 2m (L) X 2m (W) X 2.5m (H) Marquee: B11 B10 Banquet table size: Banquet table: 1.6m (L) x 0.6m (W) x 0.74m(H) Winner Photo Op Size: Lan Kwai Fong B8 B7 Building 2m (L) X 2m(W) X 3m (H) Block A Performance Stage Size: Cosmos Building Performance Stage #1 - Outside RCP B6 B5 B4 B3 B2 B1 120"(L) X 96"(D) X 24"(H) Electricity Generator Size: ~1.4m X 1.8m Lan Kwai House C6 C5 C4 C3 C2 C1 Wing Wah Lane Lan Kwai Fong A9 № The Plaza A8 A7 A6 A5 Flower 2-3 stalls Refuse Lan Fong House Collection Point Wo On Lane F1F2F3F4F5 F6F7F8F9F10F11F12F13 1 F1E2 73 14 55 F6 57 F8 59 10 E11 E12 E13 0 0 0 A4 A3 A2 A1 6.2m 10m Lan Kwai Fong 1 Sitting Area 14 - 24 26

Wellington Street