

**Work Plan 2016/17**  
**Regional Office (Kowloon East/Sai Kung)**  
**Independent Commission Against Corruption**

**Introduction**

This paper aims to brief members of the Sai Kung District Council on the major activities of ICAC Regional Office (Kowloon East/Sai Kung) (the Office) in 2016/17.

**Background**

2. The Office organises a variety of “face-to-face” preventive education activities for people working and residing in Sai Kung, Kwun Tong and Wong Tai Sin Districts, and employs various mass/new media to disseminate anti-corruption messages and consolidate community efforts in promoting a probity culture. In addition, the Office also receives corruption complaints from the public and answers enquiries about corruption.

**Work Strategies and Focuses**

3. When formulating the work plan for this year, the Office has taken into account the public aspirations for a clean society, latest corruption trend and developments of the society, forthcoming public election campaigns as well as the characteristics and needs of the Districts. The work strategies of the Office for this year include:

- Motivating public participation in district-wide preventive education programmes
- Enhancing youth integrity education
- Entrenching a clean election culture
- Promoting clean building management
- Consolidating a probity culture in the public sector

- Promoting preventive education in the business sector
- Utilising the media for effective publicity

4. In 2016/17, the Office plans to conduct about 800 prevention education activities for district bodies and organisations of various sectors (such as visits, corruption prevention talks and presentations) and organise 38 publicity projects. These activities are expected to reach over 130,000 people. Details of the major initiatives are as follows:

**(I) Motivating Public Participation in District-wide Preventive Education Programmes**

5. To garner further public support for the core value of integrity and the work of the ICAC, the Community Relations Department (CRD) of the ICAC will launch a multi-year territory-wide “All for Integrity” preventive education programme. In 2016/17, the activities to be organised under the programme will focus on building a probity culture in the society through extensive dissemination of integrity messages. Community activities targeting at the general public include:

- An “All for Integrity” public participation programme with district characteristics will be launched in 18 districts in collaboration with the District Councils. Members of the 18 District Councils, youngsters, business people and members of the local communities will be invited to participate in the large-scale publicity event scheduled for December 2016.
- In 2016/17 and the years ahead, the CRD will organise activities on the theme of “All for Integrity” for different sectors, including people from the business sectors, civil servants, members of public bodies and young people. Existing networks will be used to enlist their support for the “All for Integrity” publicity programmes in various ways so as to augment the promotional effect.

6. To tie in with the above large-scale preventive education programmes, the

Office will invite the Sai Kung District Council, the Sai Kung District Office and district organisations to organise activities under the theme of “All for Integrity”. Besides, the Office will continue to invite district organisations to arrange group visits to the ICAC Building to promote understanding of the ICAC’s work and the channels to report corruption.

7. The Office will maintain liaison with the local communities by attending meetings of the relevant advisory committees in Sai Kung District and maintain close ties with district organisations to enlist the support of community leaders and organisations for anti-corruption work. We will also attend meetings of all Estate Management Advisory Committees in the District to brief members on ways to support the work of the ICAC, the evils of corruption and the channels to report corruption. Moreover, we will continue to hold “Meet-the-public” sessions to collect public opinion on the work of the ICAC. Furthermore, the Office will continue to invite district organisations to conduct anti-corruption activities with resources and support provided by the ICAC under the “All for Integrity Community Involvement Project”.

## **(II) Enhancing Youth Integrity Education**

8. In the coming year, the CRD plans to set up a youth chapter under the ICAC Club to recruit more young members in order to engage more youth groups in the probity promotion cause. In this respect, we will encourage students taking the Structured Whole Person Development Programme in institutes under the Vocational Training Council to make use of resources provided by the ICAC to organise different on-campus or community activities for integrity promotion. As always, the Office will continue to organise a wide range of programmes to foster positive values among young people, with highlights of the clean elections messages to tie in with the upcoming public elections. The programmes and activities include:

- Tertiary and secondary students – in the new school year, the Office will continue to encourage students to organise integrity projects at schools/on campus under the ICAC Ambassador Programme and the

“iTeen Leadership Programme” to assist the ICAC to promote the probity culture, and will also arrange interactive dramas in secondary schools.

- Primary and kindergarten students – the Office will invite senior primary students to create short story videos for dissemination of positive messages at schools. A multi-faceted approach will continue to be employed to promote integrity messages to young people, including the production of teaching materials to support the moral education work for kindergartens and primary schools.
- Ethnic minority youngsters – the Office will organise appropriate activities to enhance ethnic minority youths’ understanding of the work of the ICAC and encourage them to spread the integrity messages to their families and communities.

### **(III) Entrenching a Clean Election Culture**

9. To tie in with the Legislative Council Election, the Election Committee Subsector Elections and the Chief Executive Election to be held in 2016 and 2017, the CRD will continue the three-year “Support Clean Elections” programme under the theme of “Abide by the Rules, Support Clean Elections”. Messages of clean elections will be disseminated to candidates and their election agents, helpers, political groups and voters, in a holistic manner and at an early stage. Enhanced publicity and education activities will also be conducted to address issues of public concern, such as “vote-buying” and “vote-rigging”. These include arranging briefing sessions on the electoral legislation, compiling election information booklets and checklists for candidates, producing clean elections pamphlets and leaflets for voters and producing a series of comics and feature articles for all stakeholders. The Office will promote the clean elections messages through various channels and education programmes, including arranging a roving exhibition at a shopping mall in Sai Kung District and conducting talks for senior voters at elderly centres.

### **(IV) Promoting Clean Building Management**

10. In recent years, the ICAC has received a large number of corruption complaints in relation to building management. The problems arising from building maintenance have also aroused wide public concern. The Office will continue to promote clean building management and maintenance in partnership with relevant government departments and professional bodies by organising seminars and publicity activities to better equip flat owners, office bearers of owners' corporations (OCs) and staff of property management companies with knowledge of clean building management and to encourage them to take preventive measures. Corruption preventive services will also be provided to the newly established OCs and those which have received repair orders from the Buildings Department or fire safety directions from the Fire Services Department.

#### **(V) Consolidating a Probity Culture in the Public Sector**

11. All along the Office has been providing tailor-made preventive education services for civil servants. In the new financial year, apart from on-going anti-corruption training organised for the government departments, the Office will organise thematic workshops in collaboration with the Civil Service Bureau, and training courses tailored to the needs of individual departments. All these initiatives aim to enhance civil servants' understanding of conflict of interests and the common law offence of Misconduct in Public Office, and remind them of the importance of prudent financial management. Continuing effort will also be made by the CRD to publicise the Web Learning Portal on Integrity Management launched in 2015 to promote the more extensive use of the Portal among bureaux/departments, and to update and enrich the content in order to meet the integrity training needs of civil servants. The CRD, as always, will continue to provide tailor-made preventive education services to the management and staff of public bodies.

#### **(VI) Promoting Preventive Education in the Business Sector**

12. The Office will continue to provide corruption prevention training and advisory services for business organisations in the Districts. Moreover, in light of the important role played by listed companies for the Hong Kong economy, the CRD will launch a three-year Ethics Promotion Programme for Listed Companies from 2016 to

2018 to strengthen the governance of listed companies and to enhance the integrity of their management.

## **(VII) Utilising the Media for Effective Publicity**

13. The ICAC has been utilising the mass media effectively to increase its transparency and to enhance public vigilance against the evils of corruption. The newly produced TV drama series “ICAC Investigators”, based on real corruption cases, was already launched in April this year and publicised through the social media. ICAC advertisements will be displayed in the shop fronts of all regional offices to further disseminate the messages into the community. Moreover, a Facebook Page on the theme of “All for Integrity” has been launched to enhance the publicity of various ICAC anti-corruption activities in 2016/17. New media will also be leveraged to integrate online and offline elements in publicity programmes, such as the incorporation of online voting in community programmes and the design of API-related web games in order to encourage public participation and enhance the publicity effect.

## **Conclusion**

14. With the strenuous efforts of the community over the years, Hong Kong has established a solid probity culture. In view of the rapid changes of the society, the CRD will remain alert to the development and keep abreast of trends in the delivery of preventive education and publicity programmes by employing the most appropriate approach, strategy and method. The CRD is committed to reinforcing the core value and culture of integrity and probity in Hong Kong with the concerted efforts of the public. Our colleagues will continue to carry out our work with professionalism and determination so as to gain the full support of the public.

## **Advice Sought**

15. Members are invited to give views on the activities to be launched under the

work strategies and plan of the ICAC Regional Office (Kowloon East/Sai Kung) in 2016/17.

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ICAC Regional Office (Kowloon East/Sai Kung)  
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