Islands District Council Paper No. IDC 28/2008

"2008 Bun Carnival"

Purpose

This paper briefs Members on the details of the "2008 Bun Carnival" to be held in Cheung Chau and the related funding application for Members' consideration and approval.

Background

- 2. The annual Bun Carnival held since the re-commissioning of the Bun Scrambling Competition in 2005 has been well received by the public. The wide range of programmes such as the selection of finalists for the Bun Scrambling Competition, the Climbing Play-in and Carnival as well as the Bun Scrambling Competition not only attracted over 10 000 participants but also tens of thousands of local and overseas spectators. Among these programmes, the Bun Scrambling Competition has been the focus of attention and one of the most representative festive events in Hong Kong. It helps boost the economy of Cheung Chau, create commercial opportunities, promote the climbing sport as well as tourism in Hong Kong.
- 3. The Hong Kong Cheung Chau Bun Festival Committee and the Leisure and Cultural Services Department (LCSD) will continue to stage the "2008 Bun Carnival" from 26 April to 13 May 2008. The event is presented in association with the Cheung Chau Wai Chiu County Association Limited, the Cheung Chau Rural Committee, the Islands District Office and the Hong Kong Mountaineering Union, and sponsored by the Islands District Council and 3D-GOLD Jewellery. The mode of activities held last year will be kept, including holding the Climbing Carnival to offer the public the fun of climbing bun towers and climbing training for participants of the Bun Scrambling Competition. Regarding the Bun Scrambling Competition, in addition to the individual event, an invitation relay will continue to be organised for climbing athletes from neighbouring cities.

Details of the Events

4. The "2008 Bun Carnival" will include the following events:

<u>Date</u>	Events
i) 26-27/4ii) 3/5iii) 4/5iv) 12-13/5	Selection of Finalists for the Bun Scrambling Competition Climbing Carnival

5. Please refer to <u>Annex I</u> for details of the programmes.

Financial Arrangement

6. Excluding the expenses on trophies which will be sponsored by 3D-GOLD Jewellery, the estimated expenses for the "2008 Bun Carnival" is \$1,289,000. Please refer to Annex II for the breakdowns. The expenses have been included in LCSD's district recreation and sports programmes for 2008/09.

Presentation

7. Members are invited to consider and approve the proposal for the "2008 Bun Carnival" and the related funding application.

Islands District Leisure Services Office Leisure and Cultural Services Department January 2008

2008 Bun Carnival – Proposed Programmes

Date: 26/4 – 13/5/2008

Venue: soccer pitch of Pak Tai Temple Playground, Cheung Chau

Date	Time	Event	Details	
26/4(Sat) 27/4(Sun)	10 am to 5 pm 10 am to 5 pm		 About 150 participants will receive training on bun scrambling competition provided by the Hong Kong Mountaineering Union 	
3/5(Sat)	10 am to 12 noon	Training on Bun Scrambling Competition	Participants of the Invitation Relay will receive training on bun scrambling competition provided by the Hong Kong Mountaineering Union	
3/5(Sat)	1 pm to 6 pm	Selection of finalists for the Bun Scrambling Competition	12 finalists to be shortlisted by speed will take part in the Bun Scrambling Competition	
4/5(Sun)	12 noon to 6 pm	Climbing Carnival	 Demonstration on the techniques of bun tower climbing and safety measures by the Hong Kong Mountaineering Union Climbing Play-in (for groups of master, adult and youth) Game stalls (Bun Festival, climbing sports and promotion of the Olympic Spirit will be the theme) Variety show 	

Date	Time	Event	Details	
12/5(Mon)— 13/5(Tue)	11:30 pm on 12/5 to 12:30 am on 13/5	Bun Scrambling Competition cum Prize Presentation Ceremony	Competition Events 1. Individual Event 2. Competition 1. Those who grab the largest number of buns with the highest scores within three minutes will be the winners 2. Invitation Relay (three persons per team) 1. The neighbouring cities and local organisations in Cheung Chau will be invited to take part in the event (eight teams in total) 1. To compete by grabbing the designated buns as fast as possible 1. Performance programmes 1. Individual Event 1. Individ	
			 The neighbouring cities and local organisations in Cheung Chau will be invited to take part in the event (eight teams in total) To compete by grabbing the designated buns as fast as possible 	
			 Performance programmes will be presented before the Competition and the Prize 	

	Items	Estimated Expenses	
1.	Erection of bun tower	\$325,000	
2.	Training on bun tower climbing, selection of finalists for the bun scrambling competition, bun tower climbing challenge and invitation relay (Remunerations for judges, instructors, assistant instructors and staff)	\$147,000	
3.	Climbing Carnival (Setting up of the venue, exhibition, mini bun tower, floats demonstration, game stalls, inflatable bouncer, inflatable climbing walls, souvenirs, opening ceremony, variety show and souvenirs for officiating guests of honour, etc)	\$291,000	
4.	Bun Scrambling Competition cum Prize Presentation Ceremony (Setting up of the venue, lion dance performance, electronic fire cracker, firework show, sound, stage engineering and lighting services, security services and souvenirs for officiating guests of honour, etc)	\$296,000	
5.	Provision of on-site audio-visual recording services and equipment	\$185,000	
6.	Publicity and Publication (Prospectus, posters, banners, invitation cards and other printed items)	\$35,000	
7.	Others (Climbing gears, sundry tools and stationery)	\$10,000	
	Total:	\$1,289,000	

Remark: The trophies of the Bun Scrambling Competition are sponsored by 3-D GOLD Jewellery.