

黃大仙區議會轄下

財政常務及經濟事務委員會文件第 16/2011 號(19.4.2011)

培生朗文香港(Pearson Longman Hong Kong)申請使用黃大仙區議會徽號

目的

本文件旨在請議員考慮是否同意培生朗文香港(Pearson Longman Hong Kong)使用黃大仙區議會會徽。

使用黃大仙區議會徽號的守則

2. 黃大仙區議會常規第 52 條有以下規定：

「區議會的徽號供區議會及區議會秘書處在執行區議會的公務時使用。議員應在其執行區議會事務的宣傳物品上印上區議會徽號。議員如欲於其他用途上採用區議會徽號，必須先獲得區議會的批准。區議會徽號只可用於與區議會有關的事務上，以維持區議會的形象。區議會可透過決議不時發出有關使用區議會徽號的指引。」

3. 另按上屆區議會沿用的安排，如有出版社申請在教科書中使用區議會徽號作教育用途，或有政府部門申請使用區議會徽號，秘書處獲授權可先行作出批准，然後通知各位議員。

申請詳情

4. 秘書處於二零一一年二月二十一日收到培生朗文香港(Pearson Longman Hong Kong)的電郵(見附件)，申請於其教科書 Longman Secondary Liberal Studies (Second Edition)中使用黃大仙區議會徽號，作教學之用。教科書包括學生課本、習作、教師資料及多媒體部份。培生朗文香港曾於二零零九年獲批使用黃大仙區議會徽號。

建議

5. 秘書處建議區議會批准使用區議會徽號純粹作教育活動，但區議會絕不負責有關活動/申請團體的盈虧。此外，建議區議會授權秘書處遇有同類申請，或政府部門的申請，可先作出批准，然後通知各位議員。

文件提交

6. 本文件將提交財務會二零一一年四月十九日第二十一一次會議，請委員考慮通過培生朗文香港(Pearson Longman Hong Kong)就使用區議會徽號所提出的申請，以及授權秘書處可先行處理申請的安排。

黃大仙區議會秘書處
二零一一年四月

檔案編號：WTSDC 13/5/5/50

附件

From: Mok, Po Chu

To: wtsdcadm@wtsdc.had.gov.hk

Cc: Lai, Leslie

Sent: Monday, February 21, 2011 6:08 PM

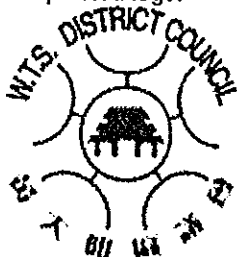
Subject: Request for Permission - Wong Tai Sin District Council - Longman Secondary Liberal Studies (Second Edition)

Dear Sir / Madam,

Request for Permission – Wong Tai Sin District Council – Longman Secondary Liberal Studies (Second Edition)

Pearson Longman Hong Kong is an educational publisher in Hong Kong. I am writing to enquire for the permission to re-use the logo of Wong Tai Sin District Council, for our forthcoming Longman Secondary Liberal Studies (2nd edition) - which is designed for secondary schools in Hong Kong. Please refer to below for the details.

Requested logo:



Source: Wong Tai Sin District Council

(Photo was previously provided by Wong Tai Sin District Council for the first edition of the same Longman Secondary Liberal Studies)

As publisher of high-quality educational publications, we always strive to provide teaching materials that are relevant, interesting and motivating. The Longman Secondary Liberal Studies series include different components – student's book, workbook, teacher's resources and multimedia components. (The teacher's resources and the multimedia components are non-saleable items, for the purpose of classroom teaching). Appreciate if we could have the permission granted to reproduce the above image in these components.

Should you need any further information, please feel free to contact me.

Thank you very much for your kind consideration and we look forward to hearing from your reply.

Best regards,

Crystal MOK
Publishing Support Executive
Pearson Longman Hong Kong
Tel.: [REDACTED]
Fax: [REDACTED]
Email: [REDACTED]