

ICAC Regional Office (Kowloon West)
Work Plan 2010/2011

Objective

This paper outlines the work focuses of the ICAC Regional Office (Kowloon West) (“the Office”) for the year 2010/11.

Factors Considered in Work Plan Formulation

2. While formulating the work plan for 2010/11, the Office has considered the overall work strategy of the Community Relations Department (CRD), Independent Commission Against Corruption (ICAC) and the following factors:

(a) Economic Development and Revival

3. Since the outbreak of the financial tsunami, local enterprises engaging in various trades, especially the Small and Medium Enterprises (SMEs), have been mired in a beleaguered business situation. Despite a slight drop in private sector corruption reports in 2009 (2,188 cases) against those in 2008 (2,183 cases), there is no room for complacency. Apart from consolidating the four pillar industries, i.e. financial services, tourism, trading and logistics, and professional services, the government will also promote the development of six industries where Hong Kong enjoys clear advantages, namely education services, medical services, testing and certification, environmental industry, innovation and technology, and cultural and creative industries. This would not only enhance Hong Kong’s competitiveness and create more job opportunities but also further develop Hong Kong into a knowledge-based economy. To tie in with the development of the above industries, the ICAC will spare no effort to help them reinforce their anti-corruption capabilities and foster good corporate governance.

4. The recent spate of corruption cases and malpractices involving the management of listed companies not only damages the interests of enterprises and investors, but also undermines Hong Kong’s status as an international financial hub in the long run. The CRD will continue to promote directors’ ethics and good corporate governance to listed companies and professional bodies, and strengthen integrity training for university students who will later join the business sector

and professions. Besides, the increasing economic integration between Hong Kong and the Mainland creates a need for local businessmen investing in the Mainland to understand the anti-corruption laws and relevant regulations on both sides of the border, and to implement effective corruption preventive measures. The CRD will therefore strengthen collaboration with relevant agencies in the Mainland to deliver corruption prevention services to the SMEs with cross-boundary business.

(b) Ethics Promotion to Young People

5. It is the long-term objective of the ICAC's preventive education to foster positive values amongst youngsters so that they will be able to resist corruption temptations when they set out in the society. Findings of the ICAC Annual Survey indicate that respondents in the age group of 15-25, as compared to others, are more tolerant to corruption, more confident of ICAC's accountability and exercise of power, and more willing to report corruption. The ICAC will therefore adopt a target-based approach to conduct ethics education for young people to enhance their understanding on the evils of corruption and the importance of integrity.

6. In response to the enrichment of the Liberal Studies Curriculum under the four-year university education system, the CRD will develop teaching modules for different institutions and courses. This aims to strengthen students' capabilities to analyse ethics issues and resist corruption temptations. Besides, there is increasing demand from schools on social services for their students to participate in under the New Senior Secondary Curriculum. The CRD is therefore timely to launch integrity promotion activities for students. We will tie in with the requirements of the education system, interests of youngsters and their preferred mode of communication to explain to them the evils of corruption and disseminate integrity messages through different media and activities.

(c) Public Concern on Integrity of Public Officials

7. Corruption in the Government is kept under control. The civil service remains clean despite a rise of 11% in the number of government sector corruption reports in 2009 (2008 - 960 cases; 2009 - 1,061 cases). However, issues covering the abuse of public office, harbouring of illegal acts, maintaining association with undesirable elements and indebtedness caused by gambling among law-enforcement officers are still of our concern. Corruption reports against non-disciplinary forces mainly involved undesirable associations with contractors and service providers, which led to impartiality, malpractice and conflict of interest situations. For the public bodies, the number of

corruption reports was not high (a drop of 10% from 229 cases in 2008 to 206 cases in 2009), which mainly involved corrupt acts and misconduct in procurement, misappropriation of public funds or government subvention, awarding of contracts, unauthorised disclosure of clients' information, falsification of accounts and staff administration, etc. The CRD will consider all these factors when formulating corruption prevention strategies and provide tailor-made services to departments or public bodies with higher corruption risks.

(d) Public Demand

8. Despite a sign of economic recovery, there is still a great demand from the public for government services in livelihood matters. The launch of the "Operation Building Bright" project jointly conducted by the government, the Hong Kong Housing Society and the Urban Renewal Authority in 2009, coupled with the collapse of a dilapidated building at the beginning of this year, have made building safety a key livelihood concern. There is a pressing need from the public on services related to building maintenance and other management issues. The ICAC will take into consideration of the government's policies and the public's actual needs when determining work priorities and strengthen coordination to offer corruption prevention services to building management bodies and property owners.

Highlights of Work Plan

9. Taking into account of the above factors, the Office will provide tailor-made preventive education services to specific target groups in light of their needs and problem-prone areas as well as local characteristics.

10. In the year 2010/11, the Office plans to conduct around 720 visits and anti-corruption talks and over 30 preventive education projects in the Kowloon City, Yau Tsim Mong and Sham Shui Po districts, aiming to reach over 55,000 people. Details are as follows: -

(a) Clean and Effective Building Management

11. In view of the consistently high level of corruption reports on building management and the implementation of the "Operation Building Bright" scheme by the government to help owners of old buildings carry out maintenance works, the CRD will step up efforts to promote integrity and quality building maintenance. In recent years, the ICAC has adopted strategies to identify corruption-prone areas in building management and launched a comprehensive corruption prevention programme on building maintenance and financial management. In the

coming year, a Building Management Toolkit will be produced to help property owners and owners corporations (OCs) carry out daily management properly, especially on procurement, management of common areas and staff administration, etc. Seminars, workshops and publicity programmes will be organised with relevant bodies to address on corruption problems and introduce control measures. The ICAC will also publicise the message through mass media and a thematic website while speedy and convenient "one-stop" service will be provided to the public through the enquiry hotline. *A focus group meeting will be held at 3:00p.m. on 27 May to collect members' views on the above-mentioned Toolkit. Members who are interested to attend may complete the reply slip at Appendix I and return it to the Office.*

12. The Office also plans to co-organise a series of activities on the theme of Integrity and Quality Building Management with the Yau Tsim Mong District Council to brief OCs and related organisations in the district on preventive measures and effective building management. Please refer to Appendix II for details of the project proposal.

(b) Moral Education to Young People

13. The CRD will carry out comprehensive publicity programmes for students, teachers and parents, including the production of teaching modules and moral education materials, with highlights as follows:-

- Liaison with tertiary institutions will be strengthened to incorporate integrity messages into their curricula and develop teaching modules for inclusion into the syllabus of various professional disciplines. Besides, the CRD has gained support from the Curriculum Development Council of the Education Bureau to incorporate integrity values into the formal curricula of Personal, Social and Humanity Studies as well as Liberal Studies for junior secondary and primary students respectively. Details of implementation will be confirmed in the second half of 2010.
- A Junior Reporters Scheme and an ICAC Ambassador Programme for senior secondary and tertiary students will be rolled out. An ICAC Ambassador Association will also be set up to nurture a culture of probity, morality and ethical leadership in the younger generation. The CRD will continue to promote the evils of corruption to secondary school students in an interesting and inspiring manner through interactive drama performances. Besides, a television commercial competition jointly organised with the Guangdong Provincial People's Procuratorate and the Commission Against Corruption, Macao is underway with a

view to enhancing exchanges among the young people of the three places and promoting probity messages in a creative manner.

- Moral education videos and teaching packages will be produced to support teaching of the new Liberal Studies curriculum. A new series of "Gee-Dor-Dor" TV cartoon, complemented with a teaching package, will also be produced to foster positive values such as honesty, fairness and law observance amongst primary and kindergarten students in a lively and interesting format.
- The two websites "Teensland" and "Kidsland" targeting at secondary and primary students respectively will be integrated and repositioned to serve the purpose of nurturing positive values amongst the junior secondary and primary students. E-platform popular among youngsters will be explored to arouse discussion by young people on integrity related topics. The Moral Education Resources Website will continue to provide teachers and parents with latest moral education information and supplementary teaching materials.

(c) Business and Professional Ethics and Good Corporate Governance

14. The CRD will deliver tailor-made preventive education services to the business sector with highlights as below:

- A number of Hong Kong companies in the form of SMEs conduct their business transactions and marketing activities on the Mainland. To raise their capabilities in preventing corruption, the ICAC is working on a proposal with the anti-corruption agencies in Guangdong Province and Macao about forming a joint working group in the coming year to strengthen preventive work for SMEs operating in the Pearl River Delta region.
- In light of the recent spate of corruption cases involving the top echelon of listed companies, the business sector and the public are particularly concerned about the integrity of company directors and top management of these companies. The ICAC will continue to promote directors ethics jointly with listed companies, regulatory bodies, major chambers of commerce and professional bodies through seminars, feature articles and other promotional activities.

- The ICAC will continue to collaborate with professional bodies and explore opportunities to incorporate elements of corruption prevention and professional ethics into the qualifying examinations and continuous professional development programmes of various professions and trades (e.g. construction-related professionals, accountants, and securities practitioners, etc.) Joint thematic seminars will also be held regularly.
- Testing and certification services industry is one of the six pillar industries in Hong Kong. To safeguard its healthy development and international recognition, the ICAC will enlist support from relevant organisations to promote corruption prevention messages and professional ethics to the industry and incorporate integrity elements into the relevant professional qualifying examinations.

15. To align with the above strategies, the Office plans to approach around 110 business organisations in Kowloon City, Yau Tsim Mong and Sham Shui Po districts, including listed companies, SMEs, chambers of commerce, testing and certification organisations, hotels, construction and property management sectors, to promote corruption prevention services to managers and arrange talks for their staff. Over 4,200 business practitioners will be reached.

(d) Probity Culture in Public Sector

16. The CRD will strengthen the support for the 161 Ethics Officers from 81 government bureaux and departments under the Ethics Leadership Programmes jointly organised with the Civil Service Bureau. Apart from organising thematic workshops, assistance will be rendered to them in producing different types of training materials (e.g. feature articles, case studies and cartoon) for promoting ethical culture in their own departments. Ethics Officers can also gain access to integrity materials on the intranet website "Online Community for Ethics Officers".

17. To continue promoting the entrenchment of ethical management for public organisations, we will visit the management of these organisations to introduce the Best Practice Module produced by the Corruption Prevention Department and help them conduct reviews of their ethical management mechanisms and assessments of corruption risks. Corruption prevention training for their staff will also be arranged.

18. The Office will continue to arrange ethics training for various government departments such as the Hong Kong Police Force, Hong Kong Post, Buildings Department, Civil Engineering and Development Department, Electrical and Mechanical Services Department and Highways Department as well as public bodies such as the China Light & Power Co., Ltd. and hospitals in the district. Some 4,000 public officers will be reached.

19. In all, the Office will continue to permeate into the community to entrench the integrity culture. Through more than 100 visits/talks, the Office will reinforce the ties with district organisations and local community to provide corruption prevention services and to enlist their support. To further enhance the transparency of the ICAC, the Office will organise five Meet-the-Public Sessions to increase the public's understanding on the work of the ICAC. Local organisations will also be encouraged to conduct community involvement projects with technical assistance and support from the Office.

Advice Sought

20. Members are welcome to give views on the above work plan.

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ICAC Regional Office (Kowloon West)
12 April 2010

Focus Group Meeting for Building Management Toolkit

Reply Slip

(Reply deadline : 13 May 2010)

To : ICAC Regional Office (Kowloon West) (Fax : 2770 3415)

I will attend the Focus Group Meeting for Building Management Toolkit to be held at Conference Room, ICAC Regional Office (Kowloon West), G/F, 434-436 Nathan Commercial Building, Yau Ma Tei at 3:00p.m. on 27 May 2010 (Thursday). Please send the meeting documents to me by:

(Please tick one)

email : _____

post : _____

Name : _____ Tel. no. : _____

[The personal data collected will be solely used for liaison purpose of the above meeting. You have the right to access and correct your personal data. For enquiry, please contact Mr Vincent CHEUNG of the ICAC Regional Office (Kowloon West).]

Proposal of the Joint Project with Yau Tsim Mong District Council
on "Integrity and Quality Building Management"

Objective

Throughout the years, the ICAC Regional Office (Kowloon West) ("the Office") has been co-organising corruption prevention activities on different themes with the Yau Tsim Mong District Council. In view of the favourable responses from various district organisations and residents in the district, the Office cordially invites the Yau Tsim Mong District Council to jointly organise a series of activities again in 2010/11 on the theme of "Integrity and Quality Building Management". This document serves to outline the idea of the activities.

Background

2. In view of the consistently high level of corruption reports on building management, the ICAC had partnered with the Home Affairs Department, Hong Kong Housing Society, relevant government departments and professional bodies to produce a Building Maintenance Toolkit and a Building Financial Management Toolkit for owners' corporations (OCs) in the past two years. Corruption prevention messages were also disseminated through TV, radio, feature articles, district-based workshops and roving exhibitions.

3. In the year ahead, the ICAC will sustain its efforts to co-organise a territory-wide campaign on the theme of "Integrity and Quality Building Management" with the Home Affairs Department and Hong Kong Housing Society. A building management toolkit (樓宇管理實務指南), complemented with training video and thematic website, will be produced to help property owners and building management bodies enhance their daily operation in areas such as procurement, selection of service contractor, management of common areas and staff administration. The programme will also include a series of TV and radio spot series as well as special features on newspapers. A launching ceremony is tentatively scheduled for 17 October 2010 during which the chairmen of the 18 District Councils and representatives from the co-organisers will be invited to inaugurate and pledge support for the campaign.

4. To enhance dissemination of the message to the community, the regional offices of the ICAC will ride on the theme to launch a wide range of publicity and educational programmes in the 18 districts of Hong Kong. Details are shown below:

Objectives

- To introduce corruption prevention measures and effective ways of building management to OCs and relevant organisations in the district; and
- To promote integrity and quality building management and the importance of active participation in related work to the residents.

Target

- OCs, building management organisations and residents in the district

Co-organisers

- As in previous years, the Office invites the Yau Tsim Mong District Council and Yau Tsim Mong District Office to jointly organise the project. The Property Management Advisory Centre (Yau Tsim Mong) of the Hong Kong Housing Society will also be invited as one of the co-organisers.

Assisting Organisations

- Invitations will be extended to the following as assisting organisations:
 - Yau Tsim Mong (East) Area Committee;
 - Yau Tsim Mong (South) Area Committee;
 - Yau Tsim Mong (West) Area Committee; and
 - Yau Tsim Mong (North) Area Committee.

Component Activities

- The Office will roll out the following activities in the district:

Item	Launching Period
<p>(i) <u>Workshop cum Launching Ceremony</u> The ICAC, together with the Hong Kong Housing Society and relevant professional bodies, will conduct a workshop for the OCs in the district to familiarise them with the legal provisions and corruption prevention measures related to building management. A launching ceremony will be included to inaugurate a series of district activities.</p>	October/November 2010
<p>(ii) <u>Roving Exhibitions</u> The ICAC will stage roving exhibitions at sizable housing estates or shopping centres to promote the importance of integrity and quality building management through exhibition panels, video show, game booths, etc.</p>	From October 2010 to January 2011
<p>(iii) <u>Community Involvement Programme</u> The ICAC will mobilise district organisations to conduct multi-faceted activities such as poster exhibitions, mobile exhibition vehicle and quiz for spreading the message of integrity and quality building management to the residents.</p>	From October 2010 to February 2011
<p>(iv) <u>On-line Quiz</u> The ICAC will conduct a district-based on-line quiz on the thematic website on building management.</p>	From October 2010 to February 2011

Publicity

- The activities will be publicised through the following channels:

- sending letters to all property owners, organisations and resident associations in the district
- displaying banners and posters
- distributing information booklets and quiz forms
- uploading materials onto the websites of ICAC and other relevant organisations

Number of People to be Reached

- Around 6,000 residents in the district will be reached.

Budget

- The budget for different district activities is proposed at \$70,000. It is recommended that the expenses would be borne by the Yau Tsim Mong District Council and the ICAC (see schedule for the budget breakdown).

Advice Sought

5. Members are welcome to give views on the above proposal. Representatives from the ICAC will also introduce the proposal in the meetings of Yau Tsim Mong Area Committees to obtain members' views.

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ICAC Regional Office (Kowloon West)
12 April 2010

**Joint Project with Yau Tsim Mong District Council
on "Integrity and Quality Building Management"**

Budget Breakdown

Items	Estimated Expenses (\$)	Funding by ICAC (\$)	Funding by Yau Tsim Mong District Council (\$)
1. Workshop cum Launching Ceremony			
Backdrop	2,000		2,000
Rental of audio equipment	4,000		4,000
Venue decoration	500		500
Props for ceremony	1,000	1,000	
Souvenirs for officiating guests (12 x \$50/unit)	600	600	
Souvenirs for assisting organisations (40 x \$25/unit)	1,000	1,000	
Invitation cards	1,500		1,500
Photo-taking & finishing	1,000	1,000	
Refreshments	1,000	1,000	
Transport	500	500	
Temporary workers	2,000	2,000	
Miscellaneous	400	400	
Sub-total	(15,500)	(7,500)	(8,000)
2. Roving Exhibitions			
Rental of venues	8,000	8,000	
Temporary workers	2,000	2,000	
Transport	1,000	1,000	
Miscellaneous	500	500	
Sub-total	(11,500)	(11,500)	(0)
3. Community Involvement Programme			
"Easy-pull" exhibition sets (2 sets / 8 panels for 1 set)	7,000		7,000
Poster sets (50 x \$200/set) (10 pcs per set)	10,000		10,000
Temporary wokers	700	700	
Transport	300	300	
Sub-total	(18,000)	(1,000)	(17,000)
4. Publicity Items			
Prizes for quiz (3,000 x \$5/pc)	15,000	15,000	
Banners (5 x \$400/pc)	2,000		2,000
Posters (500 x \$4/pc)	2,000		2,000
Booklets (5,000 x \$1.2/copy)	6,000		6,000
Sub-total	(25,000)	(15,000)	(10,000)
Total	70,000	35,000	35,000