

Hong Kong Dragon Boat Carnival

Event Information

The Hong Kong Tourism Board (HKTB) and the Hong Kong Dragon Boat Association (HKDBA) will jointly organize the “Hong Kong Dragon Boat Carnival” from 23 to 25 July 2010. The “Hong Kong Dragon Boat Carnival” is a new mega event of the HKTB in this summer; it will also serve as the anchor programme of “Festive Hong Kong 2010”, the HKTB’s annual marketing platform. Taking place in East Tsim Sha Tsui Promenade, the carnival will include two major activities: the Hong Kong International Dragon Boat Races and a Beer Garden.

The modern day international dragon boat racing was inaugurated in Hong Kong and our city has built a reputation worldwide for its international dragon boat competition. The HKTB will work with other organizations to build the “Hong Kong Dragon Boat Carnival” as a signature event of Hong Kong.

Hong Kong International Dragon Boat Races

2010 is a milestone year for international dragon boat racing in Hong Kong as it marks the 35th Anniversary of the “Hong Kong International Dragon Boat Races” as well as the 20th Anniversary of the establishment of the International Dragon Boat Federation in Hong Kong. It also serves to pave the way for Hong Kong in hosting the 8th World Club Crew Championships in 2012.

Date

23-25 July 2010 (Friday to Sunday)

Venue

East Tsim Sha Tsui Promenade

Participating Teams

The HKDBA has sent invitation to local and oversea dragon boat teams in March 2010. It is estimated that over 100 local teams and about 30 overseas teams will participate in the races.

Local Races

- Inter-Company Championships
- Travel Industry & Hotel Championships
- Bank & Financial Institute Championships
- Disciplinary Force Championships
- Government Department Championships
- Open Championships
- Mixed Championships
- Women’s Championships
- Junior Championships

- Senior Championships
- Fishermen's Championships
- Post-Secondary College's Championships
- Professionals' Championships

International Races

- International Open Championships
- International Mixed Championships
- International Women's Championships
- International Junior Championships
- International Senior Championships

Beer Garden

The HKTB will put together a Beer Garden at UC Centenary Garden with live music performances, food and drinks during the event for locals and visitors to enjoy the party. Overseas dragon boat teams will also be invited to promote their culture and development of dragon boat racing in their country.

Benefit to Tsim Sha Tsui Area

The HKTB will set up special decoration and provide a wide variety of programmes in East Tsim Sha Tsui area to enhance the ambience during the event.

It is estimated that the 3-day carnival will attract about 40,000 participants including local residents, overseas visitors, dragon boat paddlers and supporters from different countries that will bring business opportunities to merchants in the area.

The HKTB will invite F&B outlets in East Tsim Sha Tsui area to participate by setting up food booths in the Beer Garden to serve both local residents and visitors.

Support from District Council

Yau Tsim Mong District Council's support is vital to the success of the "Hong Kong Dragon Boat Carnival". We hope that the District Council can serve as supporting organization of the carnival, help promote the event to residents in the district and encourage their participation to share the joy of this festival carnival with paddlers and visitors.

Hong Kong Tourism Board
12 April 2010