

Hong Kong Public Libraries
Territory-wide Extension Activities
April 2022 - March 2023
(for reference only)

The Hong Kong Public Libraries (HKPL) of Leisure and Cultural Services Department (LCSD) aims to provide public library services to promote a city-wide reading culture in Hong Kong. Founded on the missions directed in the “Strategic Plan of Hong Kong Public Libraries 2020-2025” (<https://www.hkpl.gov.hk/en/about-us/intro/strategic-plan.html>), the library extension activities are held on a wide range of subjects to ultimately foster reading habit, encourage lifelong education and enrich the cultural life of the public of all walks of life.

To fit in the new normality brought by COVID-19 and to mitigate the impact on physical activities brought about by social distancing measures, resources are distributed to the production of online programmes by leveraging the e-platforms of the Edutainment Channel of LCSD, HKPL YouTube Channel and social media platform under “Reading Is Joyful” since 2021. In 2022-23, the HKPL will continue to enhance the promotion of e-reading and implement online programmes and hybrid presentation of selected events of the signature programmes to generate dual mode participation of live audience and online viewing. Celebration of the 60th anniversary of the HKPL will also be the keynote of the territory-wide and district-based library programmes in 2022. A roving exhibition for celebrating the 60th anniversary of HKPL will be held among the Hong Kong Central Library and some branch libraries to display photos of the history and development of the HKPL. An array of publicity events in the theme “life/LIBRARY” to connect with readers is going to be launched.

A brief of the territory-wide activities (details are under planning) are listed in the following for reference.

Item	Activity Brief
	<p><u>Launching large-scale reading promotion drives</u></p> <p>The HKPL will continue to launch large scale reading promotion activities to promote a city-wide reading culture and to raise awareness of books among the public from all walks of life. In addition to the annual provisions for library extension activities, the HKPL launches a series of promotional measures in five years since 2018 to build a reading culture in the society, aiming to bring new reading experience to schools and the community. Programmes are planned on both the territory-wide and district-based levels involving the entire HKPL network.</p>
1.	<p><u>“4.23 World Book Day Creative Competition” in 2022; Roving exhibition and book display on the winning entries</u></p> <p>Organised by HKPL, supported by Education Bureau, Hong Kong Teacher-Librarians’ Association, Hong Kong Reading Association and Association of Innovative Reading, the Competition is organised with the theme “Surrounded by the Scent of Books · Joy of Reading in 60 Years” in support of the “World Book Day” on 23rd April and to celebrate the 60th anniversary of HKPL this year. The competition encourages children and youths to widen their horizons and enrich their own life through extensive reading as well as to stimulate their reading interest on</p>

	specific topic.
2.	<p><u>4.23 Tie-in activities: Storytelling Time on World Book Day</u></p> <p>Story Ambassadors will present selected stories at Hong Kong Central Library as well as at different branch libraries to deliver the message of reading in celebration of the 4.23 World Book Day to every corner of the community.</p>
3.	<p><u>Summer Reading Fiesta 2022</u></p> <p>A large scale reading promotion event organised in summer. Diversified reading activities will be organised in public libraries of 18 districts to tie in with the event. Programmes include an array of children and youth activities such as storytelling sessions in Chinese and English, interactive workshops, reading sessions, storytelling performance, Zoom live workshops, parent-child workshops, online videos, book exhibitions, workshops for youth and adults, experiential theatres and talks. Through introducing reading in different subject disciplines, the Fiesta aims to incite the reading interests of children and youths, promote paired reading and encourage the use of library resources for purposeful reading in summer.</p>
4.	<p><u>Hong Kong Library Festival 2022</u></p> <p>Collaborating with school sectors, cultural institutes and organisations, community reading partners, a wide range of activities for all age groups will be organised in the Library Festival during October to November, which include reading booths, storytelling workshops, handicrafts workshops, subject talks, cultural performances and roving exhibitions at HKCL and libraries @ 18 Districts. To celebrate the 60th anniversary of Hong Kong Public Libraries (HKPL), an interactive exhibition of arts and technology will also be held at Exhibition Gallery of Hong Kong Central Library to showcase the development and milestones of public libraries, review and prospect the future of HKPL as well as reveal the upcoming Smart Library System with the public. Selected programmes would also be conducted online / recorded for uploading to online channel for viewing.</p>
5.	<p><u>Meet-the-Authors Talk Series</u></p> <p>Targeted for students / young people. Through meeting local authors and experts who will share their views on creative writing, encourage interflows on different topics and offer suggestions on quality reading materials. Exhibitions with 60 recommended books will be held to celebrate the 60th anniversary of the HKPL this year.</p>
6.	<p><u>Reading Programme for Children and Youth; Roving exhibition on the winning works of “Reading Supernova”</u></p> <p>Organised by HKPL, supported by Education Bureau, Hong Kong Reading Association and Hong Kong Teacher-Librarians’ Association, the programme aims to inculcate good reading habit in children and youths, broaden their scope of reading and knowledge base, enhance language proficiency as well as encourage parents’ participation in reading activities with their children.</p>
7.	<p><u>HKPL Reading Clubs</u></p> <ul style="list-style-type: none"> - Teens’ Reading Clubs – to encourage teenagers to become lifelong readers, to learn as they develop and to care for their community through reading, thinking,

	<p>sharing and discussion;</p> <ul style="list-style-type: none"> - Paired Reading Clubs – to encourage parents to read with their children, to instill sustainable reading interests and enjoy the fun of reading in family.
8.	Roving book display on “Extensive Reading to Broaden the Horizons” in 2022.
<u>Cultivating interest in reading at young age</u>	
9.	<p><u>Enhanced Block Loan to Kindergartens and Primary Schools</u></p> <p>Aiming to promote a reading culture to children, families and schools, the HKPL will continue to offer thematic block loan accompanied by reading promotion activities and workshops to kindergartens. Outreach programme to primary school students will also be carried out to present the selected thematic reading resources on earth science and STEM, etc. in specially designed display rack accompanied by storytelling sessions and workshops to nurture children’s interest in reading.</p>
10.	<p><u>Thematic Storytelling Workshops</u></p> <p>Parent-child activities to incite reading interests, through story dramatization, interactive shows and games as well as discussion, so as to encourage them to read extensively.</p>
11.	<p><u>Online Storytelling Programmes</u></p> <p>While we acknowledge the importance of print books to young children in their reading experience by offering in-library storytelling sessions, Interactive Story Zoom comprising storytelling videos by celebrities and online interactive programmes will be planned for children and parents to enjoy reading anywhere.</p>
12.	<p><u>Fun Reading·Handicrafts</u></p> <p>Reading is filled with joy and fun. Children can visit the workshop of different skilled work with hands-on experience and listen to selected stories delivered by Story Ambassadors, they will enjoy the relaxing moments and uncover the fun of handicraft and reading.</p>
13.	<p><u>Joyful Reading Club (Tentative)</u></p> <p>To reward the loyal readers, tie-in activities like talks, workshops or sharings by authors / organisations will be arranged to encourage readers to read and borrow printed books / e-books every day, so as to drive readers’ engagement, connect with readers and cohere the reading community</p>
14.	<p><u>Paired Reading Talks & Workshops</u></p> <p>Jointly organised with EDB, scholars and education experts will be invited to speak to parents and teachers on paired reading, selection of reading materials and cultivation of children’s reading interests, making use of the library collection of HKPL.</p>
15.	<p><u>Library Card for All School Children</u></p> <p>Targeted for schools, bulk registration of library card will be arranged for students to promote block loan service of library materials to schools.</p>

<u>Reaching out to expand readership</u>	
16.	<p><u>Pop-up Library</u></p> <p>Pop-up libraries will be held in various public spaces aiming to entice the general public into reading printed books, browsing e-resources and participating in reading activities and enjoying the fun of reading in a joyful and relaxing environment beyond the library premises.</p>
17.	<p><u>“Joyful Reading at Your Neighbourhood: Library-on-Wheels” Pilot Project</u></p> <p>To further promote the reading culture in the community, two specially designed Library-on-Wheels will visit different communities with books on specific themes for lending and promote self-charging service as well as e-reading. Reading activities and storytelling sessions will also be organised. To enhance students’ interest in reading, the service will be extended to schools. A series of games and activities will be arranged to familiarise students with the vast resources and accessible services of public libraries.</p>
<u>Engaging the public to promote reading</u>	
18.	<p><u>Community engagement through Story Ambassador Programme</u></p> <p>The HKPL will continue recruiting and training book lovers as voluntary story ambassadors, providing enhancement training to equip the existing story ambassadors and arranging them to conduct storytelling sessions through Zoom or in major library reading events, schools with block loan services, social organisations and special needs communities. Story Ambassadors will also share how to select books and introduce library services to young readers at Children’s Library. Certificate will be presented to those active Story Ambassadors as recognition.</p>
<u>Promotion of Literary Arts</u>	
<p>The HKPL organises a variety of activities on literary arts to promote the appreciation of local literary arts. These activities include competition on classical Chinese poetry, workshops on creative writing, monthly literary talks, literary authors’ talks, video series on literature, and creativity workshops targeting the youngster, etc., in order to encourage creative writing in Chinese and appreciation of Hong Kong literature.</p>	
19.	<p><u>The 32nd Chinese Poetry Writing Competition –<i>Ci</i></u></p> <p>The competition of <i>Shi</i> and <i>Ci</i> has been organised in alternate year since 1991 for promoting the proficiency in Chinese language and appreciation of rhyme literature. The competition comprises student and open categories. Roving exhibition of the winning entries will be held.</p>
20.	<p><u>101 Academy Series on Literature</u></p> <p>Series of short video will be produced to introduce the different genres, classic works of literature and/or the footprints of literary writers with the aim to promote literary reading and writing.</p>
21.	<p><u>Monthly Literary Talk</u></p>

	Jointly presented with different literary organisations to present talks on different subjects in literature for promotion of reading and appreciation of literature.
22.	<u>Creative Writing Workshop for Youths</u> Workshops on different literary forms aim at promoting creative writing in Chinese and language proficiency as well as broadening their reading interests.
23.	<u>Talk Series on Chinese Poetry Writing</u> Talk series introducing <i>Shi</i> and <i>Ci</i> , aims to promote writing and appreciation of rhyming literature in Chinese as well as Chinese language proficiency.
24.	<u>Talk on Chinese Classics</u> To promote the Chinese Culture and the appreciation of Chinese classical literature, different series of talks on classical Chinese with various topics are jointly organised with the Hok Hoi Library.
25.	<u>Interflow</u> Organised by local cultural groups, it is conducted in an interactive and innovative way to explore the fun in literature appreciation and creation.
26.	<u>Group Reading Workshops</u> Writers, poets or scholars share the joy of reading with secondary school teachers, students and literary enthusiasts by read and recite beautiful poems and literary works together.
<u>Bringing culture to the public</u> Subject talks and thematic exhibitions on various subjects for readers of different age groups are organised with the aim to promoting culture to the community, bringing them access to knowledge and information, supporting lifelong learning and facilitating the use of information technology in order to build a knowledge-based society as well as to enhance cultural life. Such activities are mainly held at the Hong Kong Central Library whilst some are held at major / branch libraries across the territory.	
27.	<u>Hong Kong Print Awards</u> An annual award organised by the Graphic Arts Association of Hong Kong, in association with Hong Kong Publishing Professional Society, Hong Kong Trade Development Council, Hong Kong Designers Association, Design Council of Hong Kong, Hong Kong Institute of Marketing and LCSD, the Print Awards aims to demonstrate the excellent quality of Hong Kong's printed products, encourage the printing, publishing and design industries in promoting their excellent achievements. Roving exhibition of winning entries will be held at public libraries and other venues.
28.	Subject talks on various subjects, such as philosophy & life, living in the digital era, life and death education, knowing China, Hong Kong & Asia, art creation and appreciation, photography, health & well-being, general knowledge of medicine and etc.

29.	Thematic roving exhibition on different topics are held to introduce the local history and cultures, environmental protection, health and social inclusion etc.
<p><u>Promoting e-reading and expanding readership</u></p> <p>A variety of activities are also held to promote library collections and facilities to the members of general public and encourage them to make better use of library services for lifelong learning. Marketing programmes to promote e-reading and e-resources of library will be forged ahead.</p>	
30.	<p><u>School Culture Day Scheme</u></p> <p>Targeted for schools, to organise reading and library user education sessions, supplemented by interactive activities, it also aims to keep close liaison with teacher-librarians for arranging visits to public libraries and outreach visits to schools for promotion of library collection and services, so as to facilitate access and profitable utilization of library resources amongst students.</p>
31.	<p><u>e-Book Promotional Activity</u></p> <p>The HKPL will continue to develop step by step online videos for various platforms for e-resources and run the popular e-reading promotion activity Take a Break-eReading Corner to encourage online reading.</p>
32.	<p><u>Participation in “Hong Kong Book Fair”</u></p> <p>Set up promotional booths in the annual “Hong Kong Book Fair” to introduce the e-resources and up-to-date library services to the public, especially the non-library users to services.</p>
33.	<p><u>Participation in “Learning & Teaching Expo”</u></p> <p>Jointly organise with EDB to participate in the “Learning & Teaching Expo” to introduce HKPL e-Resources and various services, as well as to arrange seminars about promotion of reading. The Expo helps to showcase HKPL’s new services to the teaching professionals and helps them encourage the reading habit among the students.</p>