# Islands District Council IDC Paper No. 23/2020

# Programme Plan of Extension Activities of Public Libraries in the Islands District for 2020/2021 by the Leisure and Cultural Services Department

#### **Purpose**

This paper consults Members on the programme plan of extension activities to be organised by public libraries under the Leisure and Cultural Services Department (LCSD) in the Islands District for the year 2020/2021 and seeks funding from the District Council for the proposed district-based activities.

#### **Background**

2. To cater for the reading needs and interests of local residents of all ages, the LCSD organises a variety of extension activities on a regular basis in all public libraries in the Islands District. The extension activities aim to encourage use of library facilities and promote lifelong learning among members of the public and students in particular, as well as to foster the culture of reading in the community.

### **Overview of Activities**

- 3. Extension activities held in the district library and small libraries of the Islands District broadly fall under the district-based and territory-wide categories. While local libraries regularly organise storytelling for children, subject talks, book displays, and user education sessions, the LCSD public library system co-ordinates territory-wide activities to be conducted in public libraries in different districts. Such territory-wide activities include roving exhibitions, thematic book displays, subject talks, computer workshops, literary writing activities, storytelling and performances for children, reading programmes for children and youth, reading clubs, an array of literary competitions and exhibitions of winning entries, etc. The territory-wide activities are funded by the LCSD.
- 4. An overview of the extension activities organised by public libraries in the Islands District in 2019 is set out in Annex 1 for Members' reference.

**Programme Plan for the Coming Year** 

5. Proposed district-based activities to be held in public libraries in the Islands

District between April 2020 and March 2021 are set out in Annex 2 for Members'

consideration. A total of 700 library extension activities are planned for the period, with an estimated attendance of 210,659. A budget of \$119,715 is involved with \$117,051

being a part of the expenses in the financial year 2020/2021 and the remaining amount of

\$2,664 being the expenses in the financial year 2021/2022. Territory-wide extension activities to be organised by the Hong Kong Public Libraries in the year 2020/2021 are

also set out in Annex 3 for Members' reference.

**Recommendation** 

The District Council is recommended to endorse the proposed activities set out 6.

in Annex 2 and to approve the funding for the activities to be held. The Department will

provide support to and follow up on other initiatives suggested by Members as far as

possible, subject to approval for additional resources from the District Council.

**Submission** 

7. This paper is to be tabled at the Islands District Council Meeting on 24 February

2020.

Leisure and Cultural Services Department

February 2020

File Ref.: LCSD/CS/LIB/AS 1-55/17

2

## Overview of the Extension Activities of Public Libraries in the Islands District January 2019 to December 2019

(I) Extension activities supported by DC fund

Item	Type of Activity		Number of Activities Organised	Attendance
1.	Storytelling for Children		139	1,449
2.	Subject Exhibition		4	8,352
3.	Subject Talk, workshop and tour		18	249
4.	Fun Day in Tung Chung Public Library		1	1,480
	То	otal:	162	11,530

(II) Extension activities organized by Leisure and Cultural Services Department

Item	Type of Activity	Number of Activities Organised	Attendance
1.	Book Display	217	188,617
2.	Other exhibition	15	17,088
3.	Subject Talk	16	203
4	Reading Activities (Including reading scheme, parent-child reading workshop, story theatre and etc.).	243	5,069
5.	Library Visit and User Education Session	321	2,538
	Total:	812	213,515

<sup>\*</sup>The number of extension activities of public libraries in the Islands District in 2019 is 974 and the attendance is 225,045.

Annex 2
District-based Extension Activities of Public Libraries in the Islands District Planned for April 2020 to March 2021

Item	Description	Venue	Estimated Number of Activities	Estimated Attendance	Estimated Expenditure (DC Fund) \$
(I)	Extension activities supported by DC fu	ınd			
1.	Storytelling for Children  - Storytelling and interactive activities with specific themes to be held once every week in the district libraries to stimulate children's interest in reading.	Cheung Chau Public Library  Tung Chung Public Library	45 (Cantonese) 4 (English) 50 (Cantonese) 36 (English) 135	540 58 1,000 <u>396</u> 1,994	\$39,960
2.	Series on Culture and History of the Islands District  Promote the culture and history of the district through:  - Thematic exhibitions  - Subject talks	Cheung Chau Public Library Tung Chung Public Library Cheung Chau Public Library Tung Chung Public Library	2 2 1	2,600 5,000 30 40	\$14,770
	- Workshops	Cheung Chau Public Library Tung Chung Public Library	1 1 1 8	30 <u>40</u> 7,740	

Item	Description	Venue	Estimated Number of Activities	Estimated Attendance	Estimated Expenditure (DC Fund) \$
(I)	Extension activities supported by DC fu	ınd			
3.	Talk & Workshop Series on STEM Arouse children's interest in STEM and cultivate their creativity as well as problem solving skills through: - Subject talks  - Workshops	Cheung Chau Public Library Tung Chung Public Library Community Library Cheung Chau Public Library Tung Chung Public Library Community Library	2 2 1 1 3 <u>1</u> 10	50 80 25 25 120 25 325	\$55,710

Item	Description	Venue	Estimated Number of Activities	Estimated Attendance	Estimated Expenditure (DC Fund) \$
(I)	Extension activities supported by DC fu	ınd			
4.	Series on Healthy Living for the Elderly and Carers  Introduce methods and skills of emotional management, communication skills and ways to relax the mind and body to senior citizens and their carers through:  - Subject talks	Cheung Chau Public Library	1	20	
	- Thematic workshops	Tung Chung Public Library  Cheung Chau Public Library  Tung Chung Public Library	1 2 3 7	30 35 90 175	\$9,275
		Total:	160	10,234	\$119,715(#)

<sup>(#)</sup> The estimated expenditure for April 2020 to Feb 2021 is \$117,051 and \$2,664 for March 2021. Total estimate expenditure is \$119,715 for the financial year 2020-2021.

Item (II)	Description  Extension activities organized by LCSD	Venue	Estimated Number of Activities	Estimated Attendance
1.	Book Displays  - Book Displays with different themes to be held in the adult and junior libraries or during activities to promote the diverse library collections and to enhance their role in meeting community needs for information, lifelong learning, and profitable use of leisure time.	Cheung Chau Public Library Tung Chung Public Library Mui Wo Public Library Tai O Public Library Peng Chau Public Library North Lamma Public Library South Lamma Public Library	48 48 24 24 24 24 24 216	50,000 120,000 5,200 1,700 5,000 6,800 1,400 190,100
2.	Library Visits by Schools / Organisations  - Library tours for students at different levels of study/ local organisations to familiarise them with library facilities and services, thereby enabling them to harness the resources and latest information on different subjects in the future.	Cheung Chau Public Library Tung Chung Public Library	10 <u>30</u> 40	200 <u>500</u> 700

Item (II)	Description  Extension activities organized by LCSD	Venue	Estimated Number of Activities	Estimated Attendance
3.	User Education Sessions  - Education sessions to introduce readers to various library services and facilities, including the Library Catalogue, the Internet, the Multimedia Information System, and electronic resources.	l •	180	1,310
4.	Exhibition on Winner Entries of "Bun Carnival 2021 - Student Drawing and Colouring Competition"	Cheung Chau Public Library Tung Chung Public Library	1 <u>1</u> 2	1,000 <u>1,500</u> 2,500
5.	E-resources Promotion Day  - Introduce Chinese and English e-books and various kinds of electronic databases to enable participants to experience the joy of e-reading through the promotion day.	Cheung Chau Public Library Tung Chung Public Library Other venues (to be confirmed)	1 1 <u>2</u> 4	150 250 <u>500</u> 900

Item	Description	Venue	Estimated Number of Activities	Estimated Attendance
(II)	Extension activities organized by LCSD			
6.	Library Ambassador Programme for Ethnic Minorities  Partner with Outlying Islands Women's Association Ltd. (OIWA) to organise library work experience days for children of ethnic minorities and provide opportunity for them to participate in voluntary work.	Tung Chung Public Library	3	15
7.	Family storytelling - Neighbourhoods  Developmental Project  Partner with OIWA and the volunteer team of the Hong Kong Disneyland to organise storytelling sessions and workshops with a view to enhancing parent-child relationship and the storytelling techniques of parents for promotion of parent-child reading.	Tung Chung Public Library	95	4,900
		Total:	540	200,425
	The estimated number of activities and attendance	te for April 2020 to March 2021 is 700 and 210,6	59.	

# Hong Kong Public Libraries Territory-wide Extension Activities April 2020 - March 2021 (for reference only)

The Hong Kong Public Libraries (HKPL) of Leisure and Cultural Services Department (LCSD) provides a rich collection and organises regular reading activities in its branch libraries for members of the public. Apart from these services, a wide range of territory-wide extension activities are also presented each year, aiming to meet the reading needs and interests of different age groups, actively promote reading, and facilitate citizens to foster reading habits in the pursuit of lifelong learning through which the base of public library users will be expanded.

Extension activities of the HKPL are held respectively at the Hong Kong Central Library and the major, district and small libraries in order to attract readers to better use the library resources, and to deepen their reading skills and appreciation of literary arts. In the meantime, territory-wide extension activities would also be held in areas other than library venues so as to attract non-library users to know more about and to use the public library collections and services through innovative programmes, and to promote reading in the community. The HKPL will coordinate territory-wide activities such as roving exhibitions, thematic book displays, subject talks, internet workshops, creative writing activities, storytelling and performances for children, "Reading Programme for Children and Youth", "Reading Club"s, as well as the exhibition of winning-works of literary competitions and awards in different libraries of the districts. In addition, District Council of the 18 Districts will allocate funds to support LCSD's public libraries in the districts to organise regular storytelling for children and various programmes under the "Community-Involvement Projects"

On the basis of existing programmes, the HKPL will launch a series of promotional measures in the coming year to build a reading culture in the society, aiming to bring new reading experience to schools and the community. A brief of these activities (details are under planning) are listed in the following for reference.

Item Activity Brief

### **Promotion of Reading**

The government actively promotes reading in Hong Kong through multi-pronged approach. The HKPL will enhance collaboration with the education sector, social organisations and the publishing industry by joining hands in organising outreaching reading activities and co-organising a rich array of large-scale and regular reading activities in the communities and public spaces, in order to create synergy in expanding the readership base and to nurture a reading culture in particular among children and young adults. Major and district public libraries will also organise a series of tie-in activities which include regular meetings for members of "Reading Programme for Children and Youth" and "Reading Clubs", meet-the-authors talk series, thematic interactive storytelling workshops as well as subject talks to promote reading skills and interests. Book display with booklist for distribution will be arranged for selected activities to facilitate further reading on related subjects.

Apart from holding extension activities, the HKPL will also trial run a new reading outreach service on mobile truck which will flexibly reach out to schools, social communities, leisure

Itom	Activity Brief
Item	Activity Brief es as well as public clusters to facilitate students and local citizens to participate in
	g and cultural programmes and experience the library lending service.
1.	Reading Programme for Children and Youth; Roving exhibition on the winning works of "Reading Supernova"
	Organised by HKPL, supported by Education Bureau, Hong Kong Reading Association and Hong Kong Teacher-Librarians' Association, the programme aims to foster reading interests of children and youths and to inculcate good reading habit, broaden their scope of reading and knowledge base, enhance language proficiency as well as encourage parents' participation in reading activities with their children.
2.	Story Ambassador Programme
	The HKPL will recruit and train book lovers, youth and parents, etc. as voluntary story ambassadors to provide storytelling services at social organisations, schools, special needs communities, community libraries, "Library-on-Wheels" visits and library activities, for participation by the public in particular those non-library goers.
3.	Thematic Block Loan to Kindergartens Service
	Aiming to promote a reading culture to children, families and schools, the Thematic Block Loan to Kindergartens categorised children books into six themes to facilitate easy selection by kindergarten teachers. Outreach storytelling sessions will be organized at kindergartens using the service to nurture children's interest in reading from early childhood.
4.	"Pick-a-Booket"
	Members from different disciplines in the community are recruited to co-create with parents and children for a brand-new reading experience through a series of activities aiming to present the children's library collection in a creative way and to facilitate families with children to effectively utilise the diverse reading resources in the Hong Kong Public Libraries.
5.	4.23 World Book Day Activities
	In celebration of the World Book Day and to foster a sustainable atmosphere and culture of reading across the city, a series of vibrant activities in addition to the 4.23 World Book Day Creative Competition, will be held for all to join and share the joy of reading together. Activities will include reading talks, storytelling workshops, etc.
6.	"4.23 World Book Day Creative Competition" in 2020; Roving exhibition and book display on the winning entries
	The Competition is organised in support of the "World Book Day" on 23 <sup>rd</sup> April, with a specific theme each year. The competition encourages children and youths to widen their horizons and enrich their own life through extensive reading as well as to stimulate their reading interest on specific topic. With the ability to think in diverse perspectives, they can learn to meet the challenges of new world.
7.	Summer Reading Fiesta 2020
	A large scale reading promotion event organised in summer. Diversified reading activities will be organised in public libraries of 18 districts to tie in with the event.

Item	Activity Brief
	Programmes include an array of children arts performances such as music and drama shows, interactive workshops, reading sessions, storytelling performance and reading talks. Through introducing reading in different subject disciplines, the Fiesta aims to incite the reading interests of children and youths, promote paired reading and encourage the use of library resources for purposeful reading in summer.
8.	Pop-up Library
	Pop-up libraries to tie in with major city events, such as the Joyful Reading Carnival by the EDB, the World Book Day Fest by the SCOLAR and the Flower Show 2020, in various public spaces aiming to entice the general public into reading printed books, browsing e-resources and participating in reading activities and enjoying the fun of reading in a joyful and relaxing environment beyond the library premises.
9.	"Fun Reading at Your Neighbourhood: Library-on-Wheels" Pilot Project
	To further promote the reading culture in the community, a specially designed truck, Library-on-Wheels, will visit different communities bringing books on specific themes for readers to borrow and enjoy. Self-borrowing and returning equipment are offered on the truck. In addition, tablets are also available to provide e-reading experience. The Library-on-Wheels will also tie in with the "Fun Reading at Your Neighbourhood – Pop-up Library" to meet with the public on public holidays, by providing specially curated programmes for parents and children to enjoy the fun of reading throughout the territory.
10.	Hong Kong Library Festival 2020
	Collaborating with school sectors, cultural institutes and organisations, community reading partners, etc., to promote and cultivate the reading culture and to bring a vibrant reading experiences among the public. A wide range of activities for all age groups will be organised in the Library Festival during October to November, which include reading booths and author talks, story-telling workshops, handicrafts workshops, cultural performances and roving exhibitions, etc.
11.	The 22nd Putonghua Public Speaking Competition for Primary and Secondary Schools 2020
	Organised by the Cultural and Educational Association of the New Towns, funded by Standing Committee on Language Education and Research, in association with Education Bureau, Radio Hong Kong and HKPL. This school-wide, thematic competition combining public speaking in Putonghua, speech writing and reading, aims to promote language learning and proficiency particularly in Putonghua as well as reading and writing.
12.	HKPL Reading Clubs
	<ul> <li>Teens' Reading Clubs – to encourage teenagers to become lifelong readers, to learn as they develop and to care for their community through reading, thinking, sharing and discussion;</li> <li>Family Reading Clubs – to encourage parents to read with their children, to instill sustainable reading interests and enjoy the fun of reading in family.</li> </ul>
13.	Meet-the-Authors Talk Series
	Targeted for students / young people. Through meeting local authors who will share

Item	Activity Brief
	their views on creative writing, encourage interflows on different topics and offer suggestions on quality reading materials.
14.	Thematic Storytelling Workshops
	Parent-child activities to incite reading interests, through story dramatization, interactive shows and games as well as discussion, so as to encourage them to read extensively.
15.	Paired Reading Talks & Workshops
	Scholars and education experts will be invited to speak to parents on paired reading, selection of reading materials and cultivation of children's reading interests.
16.	Library Card for All School Children
	Targeted for schools, bulk registration of library card will be arranged for students to promote block loan service of library materials to schools.
17.	Roving book display on "Extensive Reading to Broaden the Horizons" in 2020.

### **Promotion of Literary Arts**

The HKPL organises a variety of activities on literary arts to promote the appreciation and development of local literary arts. These activities include contests on creative writing and literary performance, seminars and competitions on classical Chinese poetry and published works, workshops on creative writing, Monthly Literary Talks, literary authors' talks and the Hong Kong Literature Festival, etc., in order to encourage creative writing in Chinese and appreciation of Hong Kong literature.

apprec	iation of Hong Kong literature.
18.	<u>The 30th Chinese Poetry Writing Competition –Ci</u>
	The competition of <i>Shi</i> and <i>Ci</i> has been organised in alternate year since 1991 for promoting the proficiency in Chinese language and appreciation of rhyme literature. The competition comprises student and open categories.
19.	Awards for Creative Writing in Chinese in 2020
	The Awards for Creative Writing in Chinese has been organized since 1979, aiming to promote reading and encourage creative writing in Chinese. The Award is divided into six categories, including poetry, essay, fiction, literary criticism, children story and children picture category.
20.	Creative Writing Competition for Secondary School Students in Hong Kong Region 2020-2021
	Organised by the Hong Kong Institute for Promotion of Chinese Culture with HKPL as one of the associating organisations. This is a regional event in support of the national competition organised in the Mainland held in the same period for secondary school students. The competition aims to encourage creative writing of students and to enrich their knowledge in Chinese culture and promote interflow among them.
21.	The 13th Hong Kong Literature Festival
	Organising a variety of literary activities, including thematic exhibition, symposiums, reading workshops and talk series, recitals, competitions and etc. to arouse the

Item	Activity Brief
	interest of and to enhance the appreciation of literary arts among members of the public.
22.	Monthly Literary Talk
	Jointly presented with different literary organisations to present talks on different subjects in literature for promotion of reading and appreciation of literature.
23.	Creative Writing Workshop for Youths and Children
	Workshops on different literary forms aim at promoting creative writing in Chinese and language proficiency as well as broadening their reading interests.
24.	Talk Series on Chinese Poetry Writing
	Talk series introducing <i>Shi</i> and <i>Ci</i> , aims to promote writing and appreciation of rhyming literature in Chinese as well as Chinese language proficiency.
25.	Talk on Creative Writing in Chinese in 2020
	To further promote reading and appreciation of local Chinese literary creative works.
26.	Talk on Chinese Classics
	To promote the Chinese Culture and the appreciation of Chinese classical literature, different series of talks on classical Chinese with various topics are jointly organised with the Hok Hoi Library.
27.	Roving exhibitions on the winning entries of the "Literary Performance Competition" and "Writing Competition" of the 13th Hong Kong Literature Festival.
28.	Roving exhibition on the winning entries of the "Chinese Poetry Writing Competition".
29.	Roving exhibition on introduction to winning entries of the "15th Hong Kong Biennial Awards for Chinese Literature"; and exhibition on winning books of the past Awards.
-	

### **Promotion of Culture and Informative Knowledge**

Subject talks and thematic exhibitions on various subjects for readers of different age groups are organised with the aim to promoting culture to the community, bringing them access to knowledge and information, supporting lifelong learning and facilitating the use of information technology in order to build a knowledge-based society as well as to enhance cultural life. Such activities are mainly held at the Hong Kong Central Library whilst some are held at major / branch libraries across the territory.

# 30. <u>Hong Kong Print Awards</u>

An annual award organised by the Graphic Arts Association of Hong Kong, in association with Hong Kong Publishing Professional Society, Hong Kong Trade Development Council, Hong Kong Designers Association and LCSD, the Print Awards aims to demonstrate the excellent quality of Hong Kong's printed products, encourage the printing, publishing and design industries in promoting their excellent achievements so that they can further enhance technology advancement and innovation in printing and publishing production. Roving exhibition of winning

Item	Activity Brief	
	entries will be held at public libraries and other venues.	
31.	Subject talks on various subjects, such as philosophy & life, living in the digital era, life and death education, knowing China, Hong Kong & Asia, art creation and appreciation, photography, health & well-being, general knowledge of medicine and etc., are organised and held at the Hong Kong Central Library whilst some are held at major / branch libraries across the territory.	
32.	Thematic roving exhibition on different topics are held to introduce the local history and cultures, environmental protection, health and social inclusion etc.	
Promo	Promotion of Library Collections and Services	
A variety of activities are also held to promote library collections and facilities to the members of general public and encourage them to make better use of library services for lifelong learning.		
33.	School Culture Day Scheme	
	Targeted for schools, to organise reading and library user education sessions, supplemented by interactive activities, it also aims to keep close liaison with teacher-librarians for arranging visits to public libraries and outreach visits to schools for promotion of library collection and services, so as to facilitate access and profitable utilization of library resources amongst students.	
34.	e-Book Promotional Activity	
	e-book promotional activity for the general public to let readers experience the convenience of e-book reading and enhance their knowledge in library e-book services.	
35.	Participation in "Hong Kong Book Fair"	
	Setting up promotional booth in the annual "Hong Kong Book Fair" to introduce the HKPL e-resources and various self-services, so as to allow more people especially the non-library users to understand the new generation library services.	
36.	Participation in "Learning & Teaching Expo"	
	Jointly organise with EDB to participate in the "Learning & Teaching Expo" to introduce HKPL e-Resource and various services, as well as to arrange seminars about promotion of reading. The Expo helps to showcase HKPL's new services to the teaching professionals and helps them encourage the reading habit among the students.	