

**Minutes of the 9th Meeting of  
the Community Involvement, Culture and Recreation Committee of  
the Kowloon City District Council**

Date: 22 May 2025 (Thursday)  
Time: 2:30 p.m.  
Venue: Conference Room, Kowloon City District Office

**Present:**

Chairman: Mr TING Kin-wa, MH  
Vice-chairman: Mr KWAN Ho-yeung  
Members: Mr CHO Wui-hung, MH  
Mr LEE Chiu-yu  
Mr NG Fan-kam, MH  
Mr NG Po-keung, MH  
Mr HE Huahan, MH  
Mr LAM Pok  
Mr LAM Tak-shing, MH  
Mr CHAN Chi-wah  
Mr CHEUNG King-fan  
Ms WONG Man-lei, Vivian  
Mr WONG Man-kong  
Mr WONG Chi  
Ms LAU Yuen-yin  
Mr PUN Kwok-wah, JP  
Mr LAI Yin-chung  
Co-opted Members: Mr KO Chung-kit, Jacky  
Mr CHAN Hing-tat, Rudy  
Ms MAK Lai-kuen  
Mr LO Chiu-kit  
Mr YEUNG Ho-shing

Secretary: Mr HU Shek-pang, Frank      Executive Officer (District Council)3, Kowloon City District Office

**In Attendance:** Mr WU Ho-man, Kenneth      Assistant District Officer (Kowloon City)

|                            |   |
|----------------------------|---|
| Miss LIU Suk-fun, Connie   | Senior Liaison Officer (District Liaison) <sup>2</sup> , Kowloon City District Office                         |
| Mr LEUNG Siu-hang, Rex     | Deputy District Leisure Manager (District Support) Kowloon City, Leisure and Cultural Services Department     |
| Ms LEUNG Tsz-kit, Joyce    | Assistant District Leisure Manager (District Support) Kowloon City, Leisure and Cultural Services Department  |
| Miss CHAN Chi, Alice       | Senior Manager (Kowloon West), Leisure and Cultural Services Department                                       |
| Ms CHAN Pik-mei, Meimei    | Manager (Kowloon West) Marketing, Programme and District Activities, Leisure and Cultural Services Department |
| Ms TSE Shuk-fan, Fanny     | Senior Librarian (Kowloon City), Leisure and Cultural Services Department                                     |
| Mr LEUNG Yau-cheung, Tommy | Senior School Development Officer (Kowloon City) <sup>2</sup> , Education Bureau                              |

Attendance by Invitation:

|        |              |  |
|--------|--------------|--|
| Item 2 | Ms Joyce WAN | Head of Public Relations and Communications, Kai Tak Sports Park Limited |
|--------|--------------|--|

\* \* \*

**Opening Remarks by the Chairman**

1. **The Chairman** of the Community Involvement, Culture and Recreation Committee (CICRC) welcomed Members and representatives of departments to the ninth meeting of the CICRC.

2. **The Chairman** reminded Members to declare interests in accordance with the stipulation of Order 22 of the Kowloon City District Council Standing Orders (the Standing Orders). If the matters to be discussed had any connection or potential conflict of interests with Members' personal interests such as property rights, profession or investment, Members should make a declaration proactively at the meeting so that he could make a decision in accordance with the Standing Orders.

3. **The Chairman** stated that in accordance with Order 80(1) of the Standing Orders, the quorum at any meeting of a committee should be half of the total number of members of the committee provided that District Council members must constitute half or more of the members attending the meeting. If the quorum was not present at the commencement of the meeting or in the course of the meeting, he would direct the Secretary to summon the absentees. If the quorum was still not present 15 minutes thereafter, he would adjourn the meeting. According to the stipulation of Order 13 of the Standing Orders, he then set out that each attendee was allowed to make a maximum of three speeches during a discussion on the same agenda item and the time limit for each speech was two minutes. He also reminded the attendees to turn off their mobile phones or to turn the ringers to vibration notification to avoid causing disturbances to the meeting.

### **Item 1**

#### **Confirmation of Minutes of the 8th Meeting**

4. **The Chairman** declared that the minutes of the eighth meeting were unanimously endorsed by the committee without amendments.

### **Item 2**

#### **Proposal Regarding the Optimisation of Signage around Kai Tak Sports Park to Promote the Catering Economy in the District**

(CICRC Paper No. 14/2025)

5. **A Member** introduced the Paper.

6. **The Chairman** invited Members to refer to the written reply furnished by Kai Tak Sports Park Limited (KTSPL), i.e. Document No. 3 tabled.

7. **Members** raised the following views:

- (i) suggested enhancing the ancillary transport facilities from the Kai Tak Sports Park (KTSP) to the restaurants and shops in the district, for instance, by providing free transport services. This would encourage tourists and participants of major events to spend in the district after the events;
- (ii) suggested adopting the Hong Kong Palace Museum's practice of fostering collaborations between the KTSP and nearby restaurants to offer themed dining packages. This would draw tourists and participants of major events to dine in restaurants near the precinct, thereby boosting the catering economy in the district;
- (iii) suggested introducing a virtual service ambassador powered by artificial intelligence at the KTSP to provide visitors with information about restaurants and featured event premises in Kowloon City District;
- (iv) suggested inviting world-famous superstars performing at the KTSP in the future to make purchases in the district. The experience could be publicised on various social media platforms to enhance the district's presence;
- (v) suggested inviting more businesses related to sports, arts and culture to open their shops in Kai Tak Mall. With the commercial appeal optimised, it would boost consumer sentiment among tourists and promote the economy for businesses near the KTSP; and
- (vi) suggested including Kai Tak's attractions on the tourist information signs of Kowloon City District. This would allow tourists to gain quick access to travel information about restaurants and attractions in the district from directions on the information signs and the thematic website, facilitating them to travel in depth. In addition, it was suggested that the tourist information signs could be kept for long-term use in the district with timely updates to the content.

8. **The representative of KTSPL** replied with the main points as follows:

- (i) the precinct comprised three Kai Tak Malls. During events or performances in the precinct, some businesses in the malls specifically extended their operating hours to offer more dining and entertainment options for the public and the fans before and after the events;
- (ii) the Dining Cove in the precinct hosted events such as carnivals from time to time, extending the joyful atmosphere for the audience before and after the events. This achieved very satisfactory outcome;
- (iii) the KTSP and the Hong Kong Tourism Board (HKTb) had been working closely together to publicise the dining services in Kai Tak and Kowloon City District through channels such as media and press releases. The Park would continue to collaborate with the HKTb in the future to launch more featured activities to promote the precinct and boost the economy of nearby businesses;
- (iv) the Park was always committed to using technology to optimise the overall operations of the precinct and had developed a mobile application on its own for publicity purposes. The Park would continue to step up the promotion of its nearby facilities; and
- (v) some tenants in the Kai Tak Mall had incorporated sports elements in their decor and aligned with the overall style of the precinct through designing themed menus. The Park would continue the joint publicity with the tenants, encouraging them to incorporate additional sports elements in their shops and to host various featured activities in the precinct.

9. **The representative of Kowloon City District Office (KCDO)** replied with the main points as follows:

- (i) the Government's Working Group on Developing Tourist Hotspots announced 9 projects to be implemented in an earlier press conference, one of which was "In-depth travel in Kowloon City". Taking the "Kowloon Walled City: A Cinematic Journey Movie Set Exhibition" as the starting point, the project would extend tourists'

experience in Kowloon City District and promote local consumption through elements such as food recommendations and smart tourism.

- (ii) the HKTB would also include a column for food in Kowloon City District in a gourmet guide covering the 18 districts. It would also launch the ultimate guide to the KTSP, which was a thematic website that provided tourists with information such as transit guides for getting in and out of the precinct, tips for entering and leaving the venue, food recommendations in the precinct and Kowloon City District and photo-taking landmarks;
- (iii) the Office had always been actively pulling together the efforts, resources and networks from various related departments to promote the shops and restaurants in Kowloon City to the audiences of the KTSP events. Using the Volleyball Nations League Hong Kong 2025 to be held in the KTSP in June as an example, the Office took the initiative to contact the Volleyball Association of Hong Kong, China about promoting the shops and restaurants in Kowloon City to the audiences during the event. The Office also invited businesses to offer discounts through local business associations to encourage consumer spending in the district;
- (iv) the Office would also like the Working Group on Boosting Local Economy of the Kowloon City District Council and all Members to actively assist in the promotion and publicity through various channels to encourage consumer spending in the district, thereby boosting its local economic development; and
- (v) the current tourist information signs mainly publicised Lung Shing area, where Nga Tsin Wai Road and Carpenter Road were located. Depending on future needs, the Office would actively consider publicising Kai Tak with means such as making use of tourist information signs and QR Codes, which would provide tourists with related travel information and attract more tourists to visit Kai Tak.

**Item 3****Promoting Sport for All and Sport Culture Events in Celebration of the National Games – Engaging the Kowloon City Community in Welcoming the National Games**

(CICRC Paper No. 15/2025)

10. **A Member** introduced the Paper.
11. **The Chairman** invited Members to refer to the written reply furnished by the Leisure and Cultural Services Department (LCSD), i.e. Document No. 2 tabled.
12. **Members** raised the following views:
  - (i) the 15th National Games of the People’s Republic of China (NG) was an event for public participation. It was suggested that the Department should take greater account of the needs of persons with disabilities, elders and ethnic minorities when organising the event; and
  - (ii) suggested the Department to make good use of multimedia and publicise the events on social media platforms with a wide spectrum of target participants such as Instagram and Douyin. To foster an enthusiastic atmosphere where the district fully welcomed and engaged with the NG, the Department should also seek collaborations with schools in the district and athletes representing the region in the NG to organise events such as fun days and workshops that would actively build excitement for this mega event.
13. **The representative of the LCSD** replied with the main points as follows:
  - (i) the Department stated that all members of the public, including elders, persons with disabilities and ethnic minorities, could participate in the activities organised by the Department; and
  - (ii) the National Games Coordination Office (Hong Kong) had launched the publicity efforts targeting primary and secondary schools through various channels. The Department also shared information about the NG with the public via a thematic website and social media such as the “LCSD Pluss” Facebook page.

**Item 4****Initiative on Including Kowloon City District as a District to be Explored in the Intangible Cultural Heritage (ICH) Highlight Tours**

(CICRC Paper No. 16/2025)

**Item 5****In Celebration of the ICH Month: Promoting Cantonese Opera, Yu Lan Festival, Tai Chi and Kwun Yum Culture in Kowloon City District**

(CICRC Paper No. 17/2025)

14. **The Chairman** stated that Items 4 and 5 were both relevant to the Hong Kong ICH Month (ICH Month) and suggested that the two items should be discussed together.

15. **A Member** introduced Paper No. 16/2025 and Paper No. 17/2025.

16. **The Chairman** invited Members to refer to the written reply furnished by the LCSD, i.e. Document No. 1 tabled.

17. **Members** raised the following views:

- (i) enquired about the current criteria for an attraction to be included in the ICH Highlight Tours;
- (ii) suggested the Department to promote the ICH in the district through organising guided tours and workshops as well as collaborating with local groups like the clansmen associations in the district. For instance, professionals could be invited to explain the origins and historic information about traditional festivals such as Yu Lan Festival;
- (iii) suggested the Department to make good use of technologies such as virtual reality and augmented reality when designing the event. The use of technologies would encourage public engagement, exposing them to ICH knowledge such as traditional craftsmanship;
- (iv) suggested the Department to collaborate with schools in the district to organise talks or seminars such that the students could learn about the essence of the ICH of the district in depth;



- (v) suggested the Department to collaborate with the business sector and schools so that the businesses and students could sell event-themed handicrafts in ICH events. This would publicise and promote ICH in the district to tourists and boost the local economy at the same time, thereby driving sustainable development; and
- (vi) suggested the Department to distribute tourist materials relevant to the district's ICH to places such as hotels and guesthouses in the district. This would enable tourists to learn about the events hosted in the district and draw them to visit and participate.

18. **The representative of the LCSD** replied with the main points as follows:

- (i) the Department established the ICH Office, which was primarily responsible for organising ICH events. This year, the ICH Office would launch the inaugural ICH Month in six pilot districts, namely Yau Tsim Mong, Tsuen Wan, Tai Po, Sha Tin, Eastern and the Islands. A variety of ICH events would be available to the public, including organising a total of over 80 performances, setting up 60 booths and organising 20 ICH Highlight Tours; and
- (ii) in addition, the various Programmes Offices under the Department would organise events that incorporated ICH elements in the district, such as the Chinese Culture Festival, the Chinese Opera Festival and film screenings. The ICH Office might also organise in the district featured activities like guided tours in the future and launch various fascinating programmes in the district during the ICH month.

#### **Item 6**

#### **Half-Yearly Report on the Community Involvement Programme (CIP) of the Kowloon City District Office (KCDO) in 2024/25 (October 2024 to March 2025)**

(CICRC Paper No. 18/2025)

#### **Item 7**

#### **Annual Plan on the CIP of the KCDO in 2025/2026 (April 2025 to March 2026)**

(CICRC Paper No. 19/2025)

19. **The representative of the KCDO** reported on Paper No. 18/2025 and Paper No. 19/2025.

20. **Members** suggested the Office to review whether the past events delivered results in terms of event objectives, the number of participants and their impacts on boosting the economy. They also suggested enhancing publicity and catering to the needs of different groups in the district.

21. **The representative of the KCDO** replied with the main points as follows:

- (i) the Office placed great importance on the quality of events, with the events' ability to drive community engagement among residents of the district being one of the constant criteria for funding;
- (ii) the Office had planned to organise 87 events in the first half of 2025, with the estimated total exceeding 200 events for the entire year. The events would cover various themes for diverse individuals and groups to participate. The Office would later submit to the committee a half-yearly report detailing the results of the events yielded in the first half of the year; and
- (iii) the Office made an appeal to Members and local organisations to continue to make good use of the CIP and organise diversified events in the district to benefit its residents.

### **Item 8**

**Report on the Recreation and Sports Programme Organised in 2024-25 in Kowloon City District by the Leisure and Cultural Services Department (LCSD)**  
(CICRC Paper No. 20/2025)

22. **The representative of the LCSD** reported on the Paper.

23. There being no enquiries from **Members**, the Chairman declared the agenda closed.

### **Item 9**

**Report on District Arts and Cultural Programme and Usage Situation of Cultural Facilities in 2024-25 and 2025-26 by the LCSD**  
(CICRC Paper No. 21/2025)

24. **The representative of the LCSD** reported on the Paper.

25. There being no enquiries from **Members**, the Chairman declared the agenda closed.

**Item 10**

**Report by the LCSD on Activities Organised in “18dART – Kowloon City Community Arts Scheme” during April 2024 to March 2025**

(CICRC Paper No. 22/2025)

26. **The representative of the LCSD** reported on the Paper.

27. There being no enquiries from **Members**, the Chairman declared the agenda closed.

**Item 11**

**Report on Promotion Activities Organised in and Usage Situation of Public Libraries in Kowloon City District by the LCSD**

(CICRC Paper No. 23/2025)

28. **The representative of the LCSD** reported on the Paper.

29. There being no enquiries from **Members**, the Chairman declared the agenda closed.

**Item 12**

**Any Other Business**

30. No other items were raised by **Members**.

**Item 13**

**Date of Next Meeting**

31. **The Chairman** announced that the next meeting would be held at 2:30 p.m. on 17 July 2025 and the closing date for submission of papers would be 2 July 2025.

32. **The Chairman** announced the adjournment of the meeting at 3:28 p.m.

The minutes of this meeting were confirmed on 17 July 2025.

---

The Chairman

---

The Secretary

KCDC Secretariat  
July 2025