

(Translation)

**Minutes of the 3rd Meeting of
Community Involvement, Culture and Recreation Committee,
the 7th Term Kwun Tong District Council**

Date: 9 May 2024 (Thursday)

Time: 2:33 p.m. – 3:41 p.m.

Venue: Conference Room, Kwun Tong District Office,
Unit 05-07, 20/F, Millennium City 6, 392 Kwun Tong Road,
Kwun Tong, Kowloon

Present

Mr WONG Chun-ping, MH, JP (Chairman)	Mr TSANG Wing-fai
Mr MA Yat-chiu, MH (Vice-chairman)	Ms CHING Hoi-yan
Mr YU Siu-lun	Ms FENG Yunsi
Mr NG Ting-fung	Mr WONG Kai-san
Mr LUI Tung-hai, MH	Ms YU Juliana
Ms LEE Shuk-woon, Sophia	Mr AU YEUNG Kwan-nok
Mr LEE Ka-hang	Mr TANG Wing-chun
Mr LAM Wai	Mr CHENG Keung-fung
Ms KAM Kin	Mr LAI Wing-chun, MH
Mr OR Chong-shing, Wilson, MH	Mr KAN Ming-tung, MH
Mr CHEUNG Yiu-pan	Mr TAM Siu-cheuk
Ms LEUNG Sze-wan	Mr KWAN Kin-wing
Mr HSU Yau-wai	Mr PANG Chi-sang
Mr CHAN Yiu-hung, Jimmy, MH	

In Attendance

Ms CHAN Wai-chun, Regina	Assistant District Officer (Kwun Tong) ¹
Mr CHOW Lap-kan, Douglas	Senior Executive Officer (District Council), Kwun Tong District Office
Miss TANG Wai-yan	Senior Manager (Kowloon East), Leisure and Cultural Services Department
Ms CHU Pui-shan, Edith	Manager (Kowloon East) Marketing, Programme and District Activities, Leisure and Cultural Services Department
Ms SIU Sau-king, Michelle	Deputy District Leisure Manager (District Support) Kwun Tong, Leisure and Cultural Services Department

Ms WONG Sze-wan

Senior Librarian (Kwun Tong),
Leisure and Cultural Services Department

Ms NG Fei-fan, Fanny

Senior School Development Officer (Kwun Tong)2,
Education Bureau

Secretary

Ms TSOI Hung-man, Anna

Executive Officer (District Council)(2),
Kwun Tong District Office

Opening Remarks

The Chairman welcomed all Members of the Community Involvement, Culture and Recreation Committee (“CICRC”) and government representatives to the 3rd meeting of CICRC under the 7th Term Kwun Tong District Council (“KTDC”).

2. The Chairman said that the Secretariat had not received any notice of absence from Members before the meeting.

I. Confirmation of Minutes of the 2nd Meeting of CICRC

3. The Secretariat had earlier circulated the draft minutes of the last meeting to all Members. Members had not raised any other comments prior to and during the meeting. The minutes of the 2nd meeting were confirmed.

II. Annual Plan on Community Involvement Projects of Kwun Tong District Office in 2024/25

(KTDC CICRC Paper No. 12/2024)

4. Members noted the paper.

III. Report on Arts and Cultural Activities Organised by Leisure and Cultural Services Department (“LCSD”) in Kwun Tong District in 2023-24

(KTDC CICRC Paper No. 13/2024)

5. The representative of LCSD presented the paper.

6. Members noted the paper.

IV. Report on Recreation and Sports Programmes Organised by LCSD in Kwun Tong District in 2023-24
(KTDC CICRC Paper No. 14/2024)

7. The representative of LCSD presented the paper.

8. Members noted the paper.

V. Report on Promotional Activities Organised by Public Libraries of LCSD in Kwun Tong District in 2023-24
(KTDC CICRC Paper No. 15/2024)

9. The representative of LCSD presented the paper.

10. Members raised views and enquiries as follows:

10.1 Members suggested that LCSD incorporate content related to national education into its regular activities.

10.2 Members suggested that LCSD disseminate information on “Storytelling for Children” to parents in the district in advance through Members.

10.3 Members hoped that LCSD would continue to lend books to the ward offices of Members or district organisations to facilitate the borrowing of books by local residents.

10.4 Members suggested that LCSD organise activities such as Reading Clubs near the parking spots of mobile library vans.

10.5 Members enquired whether LCSD would set up self-service library stations (“SSLs”) in housing estates in Kwun Tong District.

11. The representative of LCSD responded to Members’ views and enquiries as follows:

- 11.1 LCSD said it would take into account Members' views and consider adding more content related to national education in future activities.
- 11.2 LCSD said it would consolidate and disseminate information on "Storytelling for Children" to Members.
- 11.3 LCSD thanked Members for holding activities for "Hong Kong Reading Week" in their ward offices.
- 11.4 LCSD said that the department had a "Community Libraries Partnership Scheme" that offered block loans of library materials to the ward offices of Members or district organisations, together with professional advice, enabling the public to enjoy convenient lending services of library materials.
- 11.5 LCSD said that there were currently two "Library-on-Wheels" that visited schools and housing estates, and some of the visits would dovetail with community activities. One of the "Library-on-Wheels" was parked at Yue Man Square at the end of April to support the "Pop-up Library" programme. There were two "Library-on-Wheels" parking spots in housing estates in Kwun Tong District, where reading activities were held in addition to providing thematic books. LCSD would be glad to discuss with Members the new parking spots in the district.
- 11.6 Regarding SSLs, LCSD said that there were currently three SSLs located at the Island East Sports Centre Sitting-out Area, the Hong Kong Cultural Centre and Tsuen Nam Road in Tai Wai. The SSLs were undergoing upgrades to apply the Radio Frequency Identification ("RFID") technology. LCSD would consider taking forward the relevant services after the upgrades were completed.

12. Members raised follow-up views and enquiries as follows:

- 12.1 Members suggested that LCSD report details of the roving exhibitions by themes in the Activity Overview in Annex I of the paper to facilitate Members' understanding of the effectiveness of the activities.
- 12.2 Members enquired whether they could borrow books from libraries through the "Community Libraries Partnership Scheme" if they identified other suitable venues in the community in addition to their ward offices.

- 12.3 Members learnt that the Hong Kong Museum of History (“HKMoH”) offered exhibition boards on Chinese history for loan. Given the limited quantity, Members hoped that LCSD could coordinate and communicate with HKMoH to provide more exhibition boards for Members to display in various sub-districts.
 - 12.4 Members enquired about the circulation of various types of books and e-books by age groups to help Members understand the reading habits of the public and the effectiveness of various promotional activities.
 - 12.5 Members enquired when LCSD would conduct a review of the SSLs and the scope of the review.
 - 12.6 Members suggested that LCSD incorporate elements such as Hong Kong’s return to the Motherland, National Day, and the achievements of our country and Hong Kong in its promotional activities.
 - 12.7 Members enquired whether LCSD would develop electronic equipment, such as electronic book return equipment similar to those at the Shenzhen Library.
 - 12.8 Members suggested that LCSD specify the content of “Storytelling for Children” in future and include elements related to National Day or Hong Kong’s return to the Motherland.
 - 12.9 Members enquired about the format and content of Book Displays.
13. The representative of LCSD responded to Members’ views and enquiries as follows:
 - 13.1 LCSD noted Members’ suggestion to categorise information on the roving exhibitions by themes.
 - 13.2 Regarding the “Community Libraries Partnership Scheme”, Members and district organisations were welcome to contact LCSD to set up community libraries to enhance library services in the district.
 - 13.3 Regarding the loan of exhibition boards, LCSD said that the content of the boards involved copyright issues and therefore the boards could not be duplicated directly. LCSD would explore other feasible options.

- 13.4 LCSD said that the most borrowed books in Kwun Tong District were children's books. As for adults, leisure fiction, cookery and travel books were more popular.
- 13.5 LCSD said that the circulation of books had started to recover and increase after the epidemic. Also, due to technological advancement, the usage of e-books had more than doubled as compared to pre-epidemic levels.
- 13.6 Regarding the SSLs, LCSD had been gradually replacing the hardware of the three SSLs and the replacement was expected to be completed by the end of this year. LCSD would review whether the system operated smoothly after the replacement was completed, and would consider how to take forward the relevant services based on available resources.
- 13.7 Regarding the incorporation of elements of National Day or Hong Kong's return to the Motherland in its promotional activities, LCSD said it would incorporate relevant content in sessions of "Storytelling for Children" and Book Displays held in July and October.
- 13.8 Regarding the format and content of Book Displays, LCSD said that thematic books were selected by Librarians each month for display in areas with higher foot traffic within the library to arouse readers' interest in different themes.

14. Members noted the paper.

VI. Report on Arts and Cultural Activities Organised by LCSD in Kwun Tong District (KTDC CICRC Paper No. 16/2024)

15. The representative of LCSD presented the paper.

16. Members raised views and enquiries as follows:

- 16.1 Members enquired about the progress of inviting district organisations and Area Committees ("ACs") to co-organise activities.
- 16.2 Members said that the actual number of participants for some activities in the 18dART Community Arts Scheme ("18dART Scheme") differed from the expected participation numbers by 50% to 70%. They suggested that LCSD organise activities with district organisations and ACs to encourage participation.

- 16.3 Members enquired whether the activities under the 18dART Scheme were organised solely by LCSD or in collaboration with other organisations.
 - 16.4 Members suggested that LCSD distribute tickets for 18dART Scheme activities to Members or ACs.
 - 16.5 Members enquired about the official opening date of the East Kowloon Cultural Centre (“EKCC”) and the progress of the adjacent footbridge project.
 - 16.6 Members complimented LCSD for the success of the interactive immersive experience “Around the Corner” held at The Corner of EKCC. They suggested that LCSD should organise more related activities in future.
 - 16.7 Members enquired whether LCSD planned to organise activities at EKCC after 30 July.
 - 16.8 Members suggested that LCSD refer to past practices and invite Members to promote activities under the 18dART Scheme to increase participation.
17. The representative of LCSD responded to Members’ views and enquiries as follows:
- 17.1 LCSD agreed to invite district organisations and ACs to become supporting organisations, as their support for activities in the past had been notably effective. The department was actively preparing for related work. LCSD welcomed district organisations to provide venues and relevant support for activities, and would match suitable organisations according to different months and types of programmes.
 - 17.2 Regarding the discrepancy between the actual and estimated number of participants for some activities, LCSD explained that it was related to the content and nature of the activities. For instance, the organiser had to set up different stage installations and equipment at the venue, resulting in limited capacity. LCSD would remind the partnering arts groups to pay attention to the relevant matters.
 - 17.3 Regarding EKCC, LCSD said that the current activity held at The Corner would end on 30 July and the Venue Partnership Scheme at EKCC was expected to commence in early August. The programme section would plan future activities based on the effectiveness of community involvement activities.

- 17.4 Regarding the progress of the footbridge project at EKCC, LCSD said that this was a discussion item at the District Facilities and Works Committee. Hence, the representative of LCSD had to enquire with the responsible officers about the matter after the meeting and provide a response later.
- 17.5 LCSD thanked district organisations and Members for their assistance in promoting the activities of the 18dART Scheme and would continue to liaise closely with district organisations and Members' ward offices.
- 17.6 LCSD had earlier communicated with the arts group responsible for the 18dART Scheme and hoped that information on the confirmed activities could be forwarded to Members through the Secretariat in advance to enhance publicity.
- 17.7 LCSD said that some arts groups had relayed that members of the public did not attend activities after registering online for various reasons. Hence, they believed that using electronic tickets and online promotion methods would be more convenient. Nevertheless, LCSD noted Members' suggestion to distribute tickets to Members or ACs and would follow up with officers from the programmes office and the relevant arts groups.
18. Members raised follow-up views and enquiries as follows:
- 18.1 Members said that the participation rate in past activities had been relatively low and therefore did not agree that it would be more convenient to use electronic tickets. Also, they emphasised that distributing tickets to Members could effectively assist LCSD in promoting activities and increasing public participation.
- 18.2 Members thanked LCSD for accepting the suggestion to invite district organisations and ACs to collaborate on activities and enquired about the specific implementation timetable.
- 18.3 Members enquired whether LCSD had distributed more tickets than the venue's capacity to prevent situations where the actual number of participants was too low.
- 18.4 Members suggested that LCSD incorporate elements of National Day or Hong Kong's return to the Motherland into arts and cultural activities and the interactive content of EKCC.

18.5 Members suggested that LCSD review the mechanism for activity registration, such as providing on-the-spot quotas. Those who registered but arrived late could queue up for these quotas, allowing more interested members of the public to participate in the activities.

19. The representative of LCSD responded to Members' views and enquiries as follows:

19.1 Regarding the specific timetable for inviting district organisations and ACs to co-organise activities, LCSD said that it had consolidated information on district organisations in Kwun Tong District, and hoped to shortlist district organisations with relevant capabilities, experience, district network, as well as those that could possibly provide venues, by May. Invitation letters would be sent out to these organisations. LCSD would refer to past practices to conduct a draw, and notify the selected organisations to arrange the activities as soon as possible.

(Post-meeting note: LCSD sent invitation letters on 20 May 2024 to the relevant district organisations and ACs in Kwun Tong District to serve as supporting organisations for arts and cultural activities, responsible for providing venues and assisting district promotion. In addition, LCSD conducted a draw in mid-June and subsequently sent letters to notify the relevant organisations of the results.)

19.2 Regarding online registration and electronic tickets, LCSD explained that after registering online and receiving the electronic tickets, members of the public had to redeem physical tickets at the venue. If a registered individual did not redeem the physical ticket 15 minutes after the commencement of the activity, the electronic ticket would automatically be forfeited, and the vacant spot could be offered to those interested in participating on-the-spot. In addition, arts groups generally prepared a quantity of tickets that exceeded the venue's capacity.

20. Members noted the paper.

VII. Report on Recreation and Sports Programmes Organised by LCSD in Kwun Tong District from February to March 2024
(KTDC CICRC Paper No. 17/2024)

21. The representative of LCSD presented the paper.

22. Members noted the paper.

VIII. Report on Promotional Activities Organised by Public Libraries of LCSD in Kwun Tong District
(KTDC CICRC Paper No. 18/2024)

23. The representative of LCSD presented the paper and provided supplementary information regarding the self-service equipment in libraries. LCSD pointed out that libraries were implementing the “Smart Library System” project in phases by introducing self-borrowing and returning service facilities with the application of RFID technology in different libraries. The six libraries in Kwun Tong District had already been equipped with self-checkout machines using RFID technology, meaning that readers could now checkout multiple items in one go, without the need to scan the barcode of the items. As for returning books, LCSD would also introduce the relevant technology to reduce the queuing time for public returning books. Regarding software, libraries were preparing to upgrade the entire system and the e-reading platform.

24. Members clarified that the electronic equipment in the Mainland mentioned earlier referred to a device that would automatically deliver books to the public.

25. LCSD responded that the SSLs provided similar services. These stations contained hundreds of books, allowing the public to select and borrow their desired titles.

26. Members raised follow-up views and enquiries as follows:

26.1 Members suggested that CICRC and representatives of LCSD conduct a visit to the SSLs.

26.2 Members suggested that libraries should use the circulation of books as an indicator for evaluating the effectiveness of promotional activities.

26.3 Members enquired about the details of the “NSmart Quiz” held at Lam Tin Public Library.

27. The representative of LCSD responded to Members’ views and enquiries as follows:

27.1 LCSD said it would explore the feasibility of including the circulation of books as an indicator for evaluating the effectiveness of activities.

27.2 Regarding the “NSmart Quiz”, LCSD said that the activity featured a quiz machine.

Members of the public could connect to a mobile application to participate in the quiz and receive gifts. Each registered user was allowed to participate once only.

28. Members noted the paper.

IX. Any Other Business

29. Members did not raise other items for discussion.

X. Date of Next Meeting

30. The next meeting was scheduled to be held at 2:30 p.m. on 11 July 2024 (Thursday).

31. There being no other business, the meeting was adjourned at 3:41 p.m.

The minutes of the meeting were confirmed on 11 July 2024.

Kwun Tong District Council Secretariat
July 2024