

Sai Kung District Council
Progress Report of the Working Group on Boosting Local Economy

The fourth meeting (2025) of the Working Group on Boosting Local Economy (BLEWG) of the Sai Kung District Council was held on 16 September 2025. The major issues discussed at the meeting were summarised as follows:

Introduction of the “WE WA! Sai Kung 2025” Halloween Celebration Event under Day x Night Vibes @ 18 Districts

2. BLEWG noted the details of the “WE WA! Sai Kung 2025” Halloween Celebration Event under Day x Night Vibes @ 18 Districts and made suggestions on matters such as the event’s publicity, promotion and timing.

Experience Sharing: Challenges and Opportunities in Local Tours of Sai Kung

3. BLEWG noted the experience sharing from Mr WU Keng-hou, Ronald, Member of the Hong Kong Tourism Board. He suggested that the Sai Kung District Council or local parties could assist in publicity and promotion of local tours in Sai Kung, including disseminating information about licensed vessel operators and water sports operators, providing assistance to showcase Sai Kung local tour packages on various travel sales platforms, facilitating connections between the tourism industry, business chambers and relevant operational stakeholders, and promoting local and study tours in Sai Kung.

Introduction of the “Agri enJoy” Scheme

4. BLEWG noted the details of the “Agri enJoy” Scheme and suggested that the Agriculture, Fisheries and Conservation Department could streamline the process for handling applications for the relevant scheme and licences, so as to allow more farms to participate.