

(Translation)

Minutes of the 7th Meeting of the Youth, Community Development and Innovation
Committee of
Sham Shui Po District Council (7th Term)

Date: 27 February 2025 (Thursday)

Time: 9:30 a.m.

Venue: Conference Room, Sham Shui Po District Council

Present

Chairman

Mr HO Kwan-chau, Leo

Vice-Chairman

Mr LEUNG Ping-kin

Members

Ms WU Wanqiu

Ms WU Sze-wan

Mr CHEUNG Tak-wai

Mr CHAN Wai-ming, BBS, MH, JP

Mr CHAN Kwok-wai, MH

Mr CHAN Lung-kit

Ms CHEN Lihong

Ms CHUM Pik-wa

Dr WONG Chung-leung, JP

Ms LAU Pui-yuk, MH

Ms CHUNG Ching-may, MH

Mr LO Chi-chiu

Dr PONG Chiu-fai, MH

Co-opted Member

Mr LAM Wai-keung

In Attendance

Ms YUEN Pui-yuk, Quinnie

Senior Liaison Officer 2, Sham Shui Po District Office

Mr YEUNG Tsz-hin

Senior School Development Officer (Sham Shui Po)1, Education Bureau

Ms LEUNG Shui-toi, Polo

Social Work Officer 1 (Planning & Coordinating), Sham Shui Po District Social Welfare Office, Social Welfare Department

Mr LEE Yiu-ming

Assistant Police Community Relations Officer, Sham Shui Po District, Hong Kong Police Force

Ms CHUNG Kit-sum

Community Liaison Officer, Police Community Relations Office, Sham Shui Po District, Hong Kong Police Force

Secretary

Miss LO Ki-chi, Becky

Assistant Executive Manager (District Council) 5, Sham Shui Po District Office

Absent

Mr WONG Chun-hung, Hanson

Opening Remarks

The Chairman welcomed members and representatives of government departments to the seventh meeting of the Youth, Community Development and Innovation Committee (“YCDIC”) of the seventh term of the Sham Shui Po District Council (“SSPDC”).

2. Before the meeting, the Secretariat received from Mr Hanson WONG a Notification of Absence from Meetings, stating the reason that he had to attend a meeting of the Chinese People’s Political Consultative Conference. As the reason for absence fell within the circumstances stated in Section 64(5) of the Sham Shui Po District Council Standing Orders, the Committee consented his application for absence.

Item 1: Confirmation of Minutes of the 6th Meeting of the Youth, Community Development and Innovation Committee

3. The Committee confirmed the above minutes without amendment.

Item 2: Developing the City Walk Programme in Sham Shui Po to Create New Experiences of the Unique Community Culture (YCDIC Paper No. 1/2025)

4. A member introduced Paper No. 1/2025.

5. The views of members were consolidated as follows: (i) suggested incorporating cultural elements of ethnic minorities into the design of itineraries and stepping up publicity for ethnic minority shops in the district to enhance tourists’ multicultural experience; (ii) suggested increasing youth participation by, among others, equipping young people to be docents, and providing more docent training targeting international tourists; (iii) suggested that the Urban Renewal Authority, the Hong Kong Tourism Board and other relevant departments and organisations should coordinate their efforts to conduct studies and take forward the programme in an orderly manner; (iv) concurred that the augmented reality (“AR”) technology and interactivity were of great importance, as their use enabled exploration of stories in the district from different perspectives and across time and space; (v) suggested enhancing and refining the support for AR

technology, such as mobile phone compatibility; (vi) suggested enhanced and earlier publicity efforts to enable tourists to plan longer stays in response to the attractions and events in the district, thereby boosting local economy; (vii) suggested designing thematic events from tourists' perspective, such as setting up "check-in" spots, combined with the elements popular among young people, including traditional Chinese clothing and ancient-style costumes, to attract both international and local youth groups; (viii) emphasised the importance of hospitality and suggested strengthening docent training to enhance service quality and maintain a positive image of the district; and (ix) suggested establishing an online platform to facilitate cooperation and event planning among relevant departments and various organisations of the industry, and organising events that incorporated technology and diverse elements to attract self-guided tourists, with the aim of developing guided tours featuring Sham Shui Po's unique characteristics, supported by platform publicity.

6. The Chairman concluded that: (i) the Committee noted the content of the paper; (ii) agreed that the views of young people on the community should be taken into account in order to create a unique community culture; and (iii) hoped that the views would be relayed to the relevant departments and that joint action could be taken to explore the feasibility of developing the programme.

Item 3: Any Other Business

7. Members did not raise any other business.

Item 4: Date of Next Meeting

8. The next meeting would be held at 9:30 a.m. on 24 April 2025 (Thursday).

9. There being no other business, the meeting ended at 9:55 a.m.

District Council Secretariat
Sham Shui Po District Office
April 2025