

**Annual Plan on District Free Entertainment Programmes
in Tsuen Wan District in 2016/17
organised by the Leisure and Cultural Services Department**

Purpose

This paper aims to submit (i) the funding application for March 2016 and (ii) the annual plan and funding application for 2016/17 for the district free entertainment programmes to be organised by the Leisure and Cultural Services Department (LCSD) in Tsuen Wan District for Members' consideration and endorsement.

Background

2. To support the District Councils' enhanced role in the implementation of the community involvement programmes at the district level, the LCSD has been allocating provision since 1 January 2008 for organising district free entertainment programmes in each financial year to the District Councils so that they could make use of the provision according to their needs.

3. In view of the demand for entertainment programmes in the district, the LCSD proposes to continue to assist in organising district free entertainment programmes in parks, playgrounds, community halls, housing estates and open spaces, so as to achieve the following aims:

- (i) To provide a great variety of entertainment programmes for people from all walks of life in the district; and
- (ii) To promote culture and performing arts to the general public.

4. The total expenditure endorsed by the District Facilities Management Committee (DFMC) of Tsuen Wan District Council for the LCSD district free entertainment programmes for 2015/16 was HK\$603,600. The programme expenditure of HK\$66,000 for March 2016 would need to be met in the 2016/17 financial year to tie in with the accounting date of the financial year which falls in early March. Members are invited to approve the funding application concerned.

Proposed Plan for the Tsuen Wan District Free Entertainment Programmes in 2016/17

5. The LCSD proposes that the mode of assisting the arrangement of district free entertainment programmes should remain unchanged. Under this delivery mode established in consultation with the District Council, a total of 36 performances will be held from April 2016 to March 2017, i.e., three performances per month, including Chinese opera, music, dance, magic shows, traditional puppet shows, variety shows and children's programmes with an estimated attendance of 5 400. The proposed breakdown of programmes by type for 2016/17 is set out in Annex I.

6. The LCSD will take into consideration the facilities available at the district such as venue facilities, transportation and power supply in the provision of district free entertainment programmes. Also, when determining the performance time and venues in general, the Department would take into account seasonal changes and weather conditions in addition to the special requests received. Evening performances will be given during the hot season while matinees will be arranged during fair weather or when daylight is short.

7. Regarding promotional materials, it is suggested that the billing "The programme is presented by the Leisure and Cultural Services Department and sponsored by Tsuen Wan District Council" should be used. The programme expenditure covers costs for engaging arts groups, provision of stage, technical support for sound and lighting, publicity such as production of webpages, posters and banners, as well as other related expenses. The estimated average expenditure for each performance is HK\$16,767 and the estimated total programme expenditure for 2016/17 is HK\$603,600.

8. The LCSD will submit papers to the DFMC to report on the progress of the planned programmes and the attendance figures of past programmes on a regular basis. Members could advise on the types of programmes and performing venues for consideration in planning future programmes.

Financial Arrangement

9. It is proposed that the Annual Plan and the funding application for district free entertainment programmes set out in paragraphs 4 to 7 above should be endorsed. Upon Members' endorsement, allocation warrants would be required from the Home Affairs Department for the implementation of the proposed plan and payment for the estimated programme expenditures below:

- (i) HK\$66,000 for March 2016;
- (ii) HK\$535,600 for April 2016 to February 2017; and
- (iii) HK\$68,000 for March 2017.

Thus, the total estimated expenditure for 2016/17 is HK\$603,600. Besides, the programme expenditure of HK\$68,000 for March 2017 will be carried forward to the 2017/18 financial year, which will be reported to Members together with the paper on proposed programmes for 2017/18 as appropriate. Members are invited to endorse the above arrangement.

Paper Submission

10. This paper will be submitted to Tsuen Wan District Council for Members' consideration and endorsement at its meeting on 26 January 2016.

Cultural Services Office (New Territories South),
Leisure and Cultural Services Department
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