

(Translation)

Minutes of the 12<sup>th</sup> Meeting of Tsuen Wan District Council (3/25-26)

Date: 30 September 2025

Time: 2:30 p.m.

Venue: Main Conference Room, Tsuen Wan District Office

Present:

Chairman

Mr AU Ka-shing, Billy, JP (District Officer (Tsuen Wan), Tsuen Wan District Office)

Members

Ms WONG Shuk-fan, Luparker

Mr KOO Yeung-pong, MH

Mr NG Chun-yu

Mr CHU Tak-wing, MH

Ms LAM Yuen-pun

Mr CHOW Sum-ming

Mr YAU Kam-ping, BBS, MH

Dr CHEUNG Man-ka, MH

Dr LEUNG Cheong-ming, Raymond, MH, JP

Mr CHAN Chun-chung

Ms CHAN Shun-shun

Mr CHAN Sung-ip, BBS, MH

Mr MOK Yuen-kwan

Mr CHAN Hiu-chun, MH, JP

Mr TSANG Tai

Mr FUNG Cheuk-sum

Ms WAH Mei-ling

Mr WONG Wai-kit, MH

Mr WONG Kai-chun

Mr KOT Siu-yuen, MH

Mr LAU Chung-kong

Mr CHENG Chit-pun

Government Representatives

Mr CHEUNG Chak-ho, Alex

Assistant District Officer (Tsuen Wan), Tsuen Wan District Office

Ms TAM Wing-sze, Winnie

Senior Liaison Officer (1), Tsuen Wan District Office

Mr HO Kwok-yan, Philip

Senior Liaison Officer (2), Tsuen Wan District Office

Mr YUNG Ho-wai, Anthony

Senior Liaison Officer (3), Tsuen Wan District Office

Miss LI Sze-man, Amanda

Senior Executive Officer (District Management), Tsuen

	Wan District Office
Mr LAW Ka-hong, Alex	District Commander (Tsuen Wan), Hong Kong Police Force
Mr CHAN Ka-wing, Elvis	Assistant Police Community Relations Officer (Tsuen Wan), Hong Kong Police Force
Ms CHAN Sin-yee, Perin, Cindy	District Social Welfare Officer (Tsuen Wan/Kwai Tsing), Social Welfare Department
Ms LOU Yin-yee, Joanne	District Lands Officer/Tsuen Wan and Kwai Tsing (District Lands Office, Tsuen Wan and Kwai Tsing), Lands Department
Ms LAM Hang-ling, Sara	Administrative Assistant/Lands (District Lands Office, Tsuen Wan and Kwai Tsing), Lands Department
Ms LAI Chui-ying, Cecilia	Chief Transport Officer/New Territories South West, Transport Department
Ms LAW Chi-ping, Iris	Chief Manager/Management (Wong Tai Sin, Tsing Yi and Tsuen Wan), Housing Department
Mr NG Kwok-lun, Wilson	District Environmental Hygiene Superintendent (Tsuen Wan), Food and Environmental Hygiene Department
Mr CHEUNG Biu, Jonathan	Senior Engineer/13 (West), Civil Engineering and Development Department
Ms MAN Yuen-ling, Rachel	Chief Leisure Manager (New Territories West), Leisure and Cultural Services Department
Ms NG Kam-yim	District Leisure Manager (Tsuen Wan), Leisure and Cultural Services Department
Mr LIM Kuen (Secretary)	Senior Executive Officer (District Council), Tsuen Wan District Office
Miss LEUNG Tsz-wai, Apple	Executive Officer I (District Council), Tsuen Wan District Office

## Action

### I Opening Remarks and Introduction

The Chairman welcomed Members and representatives from government departments to the 12<sup>th</sup> meeting of the Tsuen Wan District Council (TWDC) and introduced:

- (1) Mr CHEUNG Biu, Jonathan, Senior Engineer/13 (West), Civil Engineering and Development Department, who attended this meeting on behalf of Mr LAW Tak-chi, George; and
- (2) Mr CHAN Ka-wing, Elvis, Assistant Police Community Relations Officer (Tsuen Wan), Hong Kong Police Force (HKPF), who attended this meeting on behalf of Mr CHAN Hok-chun, Clement.

2. The Chairman stated that according to the requirements stipulated in the Tsuen Wan District Council Standing Orders (the “Standing Orders”), if a District Council (DC) Member found that he/she had any direct personal or pecuniary interests in a discussion item or relevant matters when attending a meeting of the Council or dealing with matters related to the Council, the DC Member should declare the interests. The Secretariat had not received any declaration of interests prior to the meeting. The Chairman enquired whether Members had to make declarations of interests immediately. No Member made a declaration of interests immediately.

3. The Chairman stated that Members could speak once and make supplementary remarks once on each agenda item at the meeting. Each Member could speak up to two minutes in the first round of speeches and up to one minute in the second round of speeches.

## II Item 1: Confirmation of Minutes of the 11<sup>th</sup> Meeting held on 29.7.2025

4. The Chairman stated that the Secretariat had not received any proposed amendments prior to the meeting. The Chairman enquired whether Members had to put forth proposed amendments immediately. No Member put forth a proposed amendment immediately. Members unanimously endorsed the minutes.

## III Item 2: Matters Arising from the Minutes of the Previous Meetings

5. The Chairman stated that there were no matters arising from the minutes of the previous meeting.

## IV Item 3: Further Promotion of Tourism and Consumption in Tsuen Wan District (TWDC Paper No. 14/25-26)

6. The Chairman stated that at its meeting held on 25 March 2025, the TWDC had decided to adopt “further promotion of tourism and consumption in Tsuen Wan district” as the district issue in 2025. Members had immediately commenced research and canvassed extensive views on the district issue, and had submitted research reports to him afterwards. The Secretariat had compiled the captioned discussion paper from the major views given in the research reports. The Chairman invited Members to further comment on the paper and explore the directions for subsequent work.

7. Ms CHAN Shun-shun pointed out that the publicity means previously adopted by the Working Group on Boosting Local Economy (WGBLE), such as the deployment of a mobile publicity van and display of promotional videos, had proven highly effective. She proposed continuing to adopt and further enhancing these publicity means.

8. Mr YAU Kam-ping said that he had met some Mainland tourists during

mobile publicity van activities. The tourists had conveyed to him that the information on transport links to certain attractions was unclear. He proposed setting up extra signage at major attractions and transport facilities, as well as providing additional information on bus routes plying between hotels and attractions, thereby facilitating more efficient planning of itineraries by independent travellers.

9. Mr WONG Wai-kit said that certain departures of KMB route no. 51 bound for Tai Mo Shan Country Park was operated by double-deckers for the time being. He suggested that the Transport Department (TD) should further enhance the public transport links to Tai Mo Shan Country Park. In addition, he recommended improving the mobile network coverage in country parks and rural areas, and installing equipment such as drinking water facilities and automated external defibrillators at suitable locations to ensure the safety of visitors and enhance their travel experience.

10. Mr LAU Chung-kong shared his experience of participating in mobile publicity van activities. He suggested aligning the schedules of future promotional events with tourists' itineraries and considering the establishment of promotional points in areas near Tsuen Wan (e.g. Sha Tin, Tuen Mun and Yuen Long) in order to increase the promotional effectiveness. He pointed out that some tourists were unfamiliar with the geographical location of Tsuen Wan. Hence, the implementation of publicity events in nearby areas would help attract tourists to visit and explore Tsuen Wan.

11. Chief Transport Officer/New Territories South West (CTO/NTSW) of the TD responded that the TD had all along been monitoring and optimising the public transport services to various attractions. For example, double-deckers were deployed to serve certain departures of KMB route no. 51 bound for Tai Mo Shan Country Park with a view to meeting the demand of tourists. The TD was studying options for improving the transport links to Ma Wan, including the introduction of residents' bus services directly running from urban areas (e.g. Central) to Ma Wan 1868. Furthermore, the TD was conducting a study on the demand for public transport services arising from the future upgrade works of boundary control points, and would brief the TWDC on the study findings in a timely manner.

12. Dr LEUNG Cheong-ming, Raymond suggested that in addition to the Chinese version, an English version of the promotional leaflet introducing tourist attractions in Tsuen Wan should also be prepared to cater for the needs of tourists from Southeast Asia and Western regions. In addition, he enquired whether the captioned paper and the minutes of this meeting would be submitted to the departments concerned for their reference.

13. Mr CHAN Sung-ip declared that he was the Chairman of the Ma Wan Rural

Committee. He pointed out that the Airport Authority Hong Kong (AAHK) provided a service named “Free Layover Tours” for transit passengers and he welcomed such practice. Also, he noted that the TD was studying the relaxation of the time restrictions on coaches accessing Ma Wan, i.e. extending the current access hours from 9:00 a.m. - 9:00 p.m. to 9:00 a.m. - 11:00 p.m.

14. CTO/NTSW of the TD responded that the TD was reviewing the research data submitted by a consultancy on the access hours of coaches in Ma Wan and would announce new arrangements in a timely manner.

15. Mr CHAN Hiu-chun suggested dividing the promotional work into two parts, namely “external promotion” (targeting Mainland and overseas tourists) and “internal promotion” (targeting local residents), in order to enhance the promotional effectiveness. He opined that travel hotspots such as Tsim Sha Tsui, Central and Causeway Bay were generally more well-known among tourists. The TWDC had previously promoted the tourism resources of Tsuen Wan (including local temples, beaches and Ma Wan) with the aid of a mobile publicity van. In his opinion, this approach could help enhance tourists’ understanding of Tsuen Wan. He proposed that themed activities (e.g. pet day and summer beach carnival for families) should regularly be held at fixed timeslots and locations to engage residents and tourists as well as to sustain the attractiveness of Tsuen Wan.

16. Mr WONG Kai-chun suggested that the publicity work should not only be enhanced on social platforms popular among Mainland tourists (e.g. Xiaohongshu, Douyin and WeChat Channels), but also on those commonly used by visitors from foreign countries and Southeast Asia (e.g. Instagram, Facebook and Threads). Besides, he recommended placing Tsuen Wan travel brochures at prominent spots such as lobbies and guest rooms of local hotels for easy access by tourists.

17. Ms LAM Yuen-pun suggested that regarding the development of cultural and religious tourism, coordination with organisations such as local temples and Taoist monasteries could be explored to organise activities such as regular guided tours or ritual participation sessions in order to enrich visitor’ experience. Moreover, she enquired whether the bus fleet for operating KMB route no. 51 had been fully converted to double-deckers.

18. CTO/NTSW of the TD responded that KMB route no. 51 was not entirely operated by double-deckers for the time being. However, the TD would request the bus company to arrange suitable bus models (including double-deckers) to enhance the carrying capacity during periods when the demand was relatively high, e.g. peak tourist seasons, weekends and public holidays.

19. Mr KOT Siu-yuen said he was forming an alliance with around 20 merchants

in Lo Tak Court to collaboratively promote the delicacies from this area. He suggested painting murals on external walls of suitable buildings in Lo Tak Court for setting up as photo spots to attract the public and tourists to visit the area. Moreover, he opined that mobile publicity van activities could reach the public and tourists in various districts across the territory, and proposed continuing to adopt the publicity means such as the production of short videos.

20. The Chairman stated that the Tsuen Wan District Office (TWDO) supported the idea of beautifying external walls of buildings. Yet, this proposal could only be realised with the consent of owners' corporations of the buildings concerned. Moreover, the TWDO would continue to support and promote the "Hong Kong Tsuen Wan Travel Guide" publicity videos produced by the WGBLE. Also, a number of Economic and Trade Offices (ETOs) in the Mainland would assist with the promotion via social platforms.

21. Ms WAH Mei-ling supported the production of multilingual promotional leaflets. Apart from distributing the leaflets in hotels, she proposed that consideration should be given to putting them at transport interchanges (e.g. ferry piers and the airport) to attract both local and foreign visitors to Tsuen Wan. In addition, she recommended that a richer variety of promotional souvenirs should be prepared to appeal to tourists with different preferences.

22. Mr MOK Yuen-kwan pointed out that Tsuen Wan district boasted abundant pet-friendly resources, including multiple "Inclusive Parks for Pets" and the pet-friendly OP Mall. He proposed providing additional en-route stops of the routes of "Pet Bus" in Tsuen Wan, with a view to attracting members of the public to tour around Tsuen Wan with their pets. Besides, some facilities at Tsuen Wan Sports Centre were up to international standards. He suggested striving to host more national and international sports events at this venue.

23. CTO/NTSW of the TD responded that there were no plans to introduce specific routes of "Pet Bus" in Tsuen Wan district at present. The TD would convey Members' views to the bus company concerned.

24. Dr LEUNG Cheong-ming, Raymond suggested cooperating with Macao and other cities in the Greater Bay Area to jointly promote "tourism in the Greater Bay Area" or "Hong Kong-Macao tours". It aimed to create a synergy effect that would draw in more visitors.

25. Mr CHAN Sung-ip said that Ma Wan 1868 was currently in the process of applying for a licence from the Home Affairs Department (HAD) for the operation of home-stay lodgings. It was also planning on organising a water lantern event on the afternoons and evenings of specific weekends or holidays, where visitors who spent

money on the island would receive a water lantern for free, so as to enhance the tourism appeal.

26. Mr LAU Chung-kong suggested drawing inspiration from the “cultural and creative ice cream” introduced by attractions in the Mainland to design ice cream products featuring distinctive characteristics of Tsuen Wan and put them up for sale through local merchants. It could serve as a photo-taking activity as well as help merchants boost their turnovers.

27. Mr NG Chun-yu said that the “Mobile Sofetee” ice cream vans were popular among tourists and suggested striving for more of them to station at various attractions in Tsuen Wan. He opined that such initiative was relatively cost-effective and would enhance the appeal of Tsuen Wan among tourists.

28. The Chairman asked the Secretariat to enquire of the AAHK about the details of transit passengers participating in the “Free Layover Tours”, as well as to enquire of the HAD about the updates of the licensing matters concerning the operation of home-stay lodging in Ma Wan.

(Post-meeting note: The AAHK replied that passengers transferring at the Hong Kong International Airport with a layover exceeding seven hours were eligible to join the free layover tours. Details could be found on the AAHK’s website: <https://www.hongkongairport.com/tc/free-layover-tour.page>. The HAD replied that as regards the use of village houses in Ma Wan as home-stay lodgings, the Office of the Licensing Authority (OLA) under the HAD was currently processing six licence applications received between June and July 2025. As far as the HAD knew, the relevant village houses were undergoing renovation works at present. Upon completion of the works, the OLA under the HAD would assign staff to conduct on-site inspections and formulate corresponding licensing requirements based on the actual conditions of individual premises.)

29. The Chairman asked the Secretariat to submit the discussion papers and minutes of this meeting to the Culture, Sports and Tourism Bureau (CSTB), Tourism Commission (TC) and Hong Kong Tourism Board (HKTB) for their information. He further requested that Members’ views on the traffic and transport matters to be forwarded to the TD for consideration. Lastly, he asked the WGBLE to study publicity campaigns suitable to be taken forward in the first half of 2026 based on the discussion at this meeting.

(Post-meeting notes: The Secretariat had submitted the discussion papers and minutes of this meeting to the CSTB, TC, HKTB and TD on 23 October 2025.)

V        Item 4: Information Paper  
Reports on Meetings of the Committees and Working Group under the Tsuen  
Wan District Council

(TWDC Paper No. 15/25-26)

30.        The Chairman said that the reports on the meetings of the six committees under the TWDC were set out in TWDC Paper No. 15/25-26.

31.        The Chairman said that the WGBLE had held its 6<sup>th</sup> meeting earlier that morning. He asked Mr CHAN Hiu-chun, the Chairman of the WGBLE, to report on its work.

32.        Mr CHAN Hiu-chun reported as follows:

- (1) the WGBLE had held its 6<sup>th</sup> meeting on 30 September 2025. Members noted the progress of the WGBLE; and
- (2) the organiser had arranged for a mobile publicity van to visit eight tourist hotspots across the territory during the period from 30 August to 6 September 2025, promoting the “Hong Kong Tsuen Wan Travel Guide” to members of the public and tourists. These mobile publicity van activities had received enthusiastic responses and demonstrated significant effectiveness in promoting tourism in Tsuen Wan. In the meantime, the organiser had gradually uploaded a series of promotional videos on the “Hong Kong Tsuen Wan Travel Guide” to social media platforms, as well as distributed tourist maps and souvenirs to further enhance the publicity effect. Multiple ETOs of the Government in the Mainland (including the Beijing Office, the Guangdong ETO, the Chengdu ETO and the Wuhan ETO, etc.) had also actively provided assistance in jointly promoting the aforesaid campaign. The organiser was currently preparing to set up a dedicated website for the campaign, with a view to consolidate the information and enhancing the publicity effect.

33.        Members noted the captioned paper.

VI        Item 5: Any Other Business

34.        The Chairman said that the TWDO planned to organise Chinese New Year Celebration Lunch in February 2026. The TWDC had also been a co-organiser of this event in the past. The Chairman asked if Members agreed that the TWDC should become a co-organiser of the event concerned. Members unanimously agreed to the arrangement.

35.        The Chairman said that the TWDC had received a letter from Yan Chai Hospital, inviting the TWDC to become a co-organiser of the “Yan Chai Charity Poon Choi Feast”. The event would be held on 3 January 2026. The Chairman asked if



Members agreed that the TWDC should become a co-organiser of the event concerned. Members unanimously agreed to the arrangement. The Chairman assigned Mr KOO Yeung-pong, the Chairman of the Community Involvement, Culture and Recreation Committee, to join the organising committee of the event concerned on behalf of the TWDC.

36. Mr WONG Wai-kit pointed out that with a view to addressing the potential emergencies arising from the ferocious strike of Super Typhoon Ragasa in Hong Kong earlier, various government departments had made all-out efforts in both preparations before the typhoon and relief work afterwards. He expressed his gratitude for their dedication. As regards the locations which were more susceptible to flooding in Tsuen Wan district (such as Sham Tseng), various emergency departments (including the HKPF, Hong Kong Fire Services Department and the TWDO) had formulated plans and made arrangements prior to the arrival of the typhoon, and had carried out evacuation of residents in an orderly manner during its passage. He recognised and applauded the outstanding performances of these departments.

37. The Chairman said that in light of the increasing frequency of extreme weather events in recent years, a collaborative mechanism had been established among various government departments in the district. Before the issuance of No. 8 Gale or Storm Signal, the TWDO would activate the relevant response measures, including opening temporary shelters and coordinating the support from other departments. It would also mobilise DC Members, members of the “three committees” (i.e. the Tsuen Wan District Fight Crime Committees, Tsuen Wan District Fire Safety Committees and Tsuen Wan District Area Committees) and the Care Teams to disseminate the latest weather information to local residents, reminding them to stay safe. He thanked DC Members for updating the TWDO on the latest developments of different incidents, and said that the TWDO would continue to coordinate other departments and organisations after the passage of typhoons to render assistance in the relief work following adverse weather events.

## VII Item 6: Date of Next Meeting

38. The Chairman said that according to the Standing Orders, Members who wished to raise an item for discussion at a meeting were required to submit the paper with a notice in writing to the Secretariat ten clear working days before the meeting. Hence, the Chairman reminded Members that the date of the next meeting was 25 November 2025, and the deadline for submission of papers was 10 November 2025.

Tsuen Wan District Council Secretariat  
November 2025