

(Translation)

**Minutes of the 3<sup>rd</sup> Meeting of the Working Group on Boosting Local Economy**  
**7<sup>th</sup> Term of Wan Chai District Council**  
**Hong Kong Special Administrative Region**

Date: 11 February 2025 (Tuesday)

Time: 3:00 p.m.

Venue: District Council Conference Room, Wan Chai District Office,  
21/F Southorn Centre, 130 Hennessy Road, Hong Kong

**Present**

**Arrival**

**Departure**

**Chairman**

Mr SUN Tao-hung, Stanley, JP

3:00 p.m.

3:37 p.m.

**Members**

Mr NG Chak-sum, Sam

3:00 p.m.

3:37 p.m.

Mr LEE Man-lung, Joey, MH

3:00 p.m.

3:37 p.m.

Ms LEE Pik-ye, Peggy, MH

3:00 p.m.

3:37 p.m.

Dr CHOW Kam-wai, BBS, MH

3:00 p.m.

3:37 p.m.

Mr LAM Wai-man, Anson

3:00 p.m.

3:37 p.m.

Mr LAM Wai-kong, MH

3:00 p.m.

3:37 p.m.

Ms MOK Ruby

3:00 p.m.

3:37 p.m.

Ms LAU Pui-shan, MH

3:00 p.m.

3:37 p.m.

Mr MUK Ka-chun

3:00 p.m.

3:37 p.m.

**Representatives of Core Government Departments**

Ms CHEUNG Ngan-ling, Fanny, JP     District Officer (Wan Chai), Home Affairs Department

Mr HUI Wai-lun, Ken     Senior Executive Officer (District Council)/Wan Chai,  
Home Affairs Department

Miss CHAN Sum-ye, Rita     Senior Liaison Officer (Community Affairs)/Wan Chai,

Home Affairs Department

Ms WONG Man-ling, Christine

Liaison Officer-in-charge (West)/Wan Chai, Home Affairs Department

**Representatives of Other Government Departments and Organisations**

Mr LAU Chiu-yin

Representative of the Hong Kong Wan Chai District Association

**Secretary**

Mr TSOI Kam-tak, Jacky

Executive Officer (District Council)1/Wan Chai, Home Affairs Department

**Opening Remarks**

The Chairman welcomed members of Working Group on Boosting Local Economy (WGBLE) to the 3<sup>rd</sup> meeting of WGBLE of Wan Chai District Council (WCDC).

**Item 1: Progress Report of “Tasty Wan Chai” Restaurant Promotion Program under “Day x Night Vibes@18 Districts” (WGBLE Paper No. 1/2025)**

2. Mr LAU Chiu-yin, representative of the Hong Kong Wan Chai District Association, briefed members on the current progress of “Tasty Wan Chai” Restaurant Promotion Program as follows:

- (i) “Tasty Wan Chai” was held between December 2024 and February 2025 with support and participation of nearly 100 restaurants in the district. Under the program, participating restaurants provided customers with special dining offers so as to stimulate consumer sentiment, thereby promoting the economic development of local catering industry;
- (ii) The Organiser also held a promotion day cum carnival for “Tasty Wan Chai” on

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17 and 18 January 2025 in the pedestrian precinct at Great George Street and Paterson Street in Causeway Bay. On the day of event, apart from distributing the food maps of “Tasty Wan Chai” to citizens, a number of stalls selling daily commodities were also set up along with a variety of performances. The event had been effective in creating an energetic atmosphere to attract more visitors and tourists to support and patronise the restaurants in the district; and

- (iii) With a view to attracting more citizens and tourists to visit Wan Chai through the local network, promotional posters and sticker labels had been provided to participating restaurants. Relevant publicity materials had also been distributed to WCDC Members, members of the three Area Committees and the Care Teams. Meanwhile, promotional posters were also displayed at Wan Chai Home Affairs Enquiry Centre and food maps were handed out there.

3. Comments and suggestions put forward by members of WGBLE on “Tasty Wan Chai” restaurant promotion program were summarised below:

- (i) Given that the event was launched during the Spring Festival, Lunar New Year food items could be introduced to enhance the festive atmosphere in Wan Chai;
- (ii) Members proposed the introduction of renowned landmarks in Wan Chai and illustration of entrepreneurship experience of restaurants with unique features and their stories in developing special food items; and
- (iii) Expansion of the publicity network to emerging popular social media platforms to attract more local and overseas tourists to visit Wan Chai with a view to contributing to revitalise the local economy.

4. Ms Fanny CHEUNG, District Officer (Wan Chai), thanked members and district organisations for their contribution to revitalisation of the local economy, summarised the achievements of WGBLE since its establishment in 2024 and outlined the direction of its future work as follows:

- (i) Thanks to the strong support from members of WGBLE and individuals of local communities, two large-scale events, namely the “Urban Jam Festival” and “Tasty Wan Chai”, had been successfully held in Wan Chai to promote the local

economy, thereby fostering a vibrant atmosphere which was conducive to its economic development; and

- (ii) She was pleased to take note of the valuable comments and suggestions made by members of WGBLE on future activities to boost the local economy. Among other things, some members proposed to add elements with characteristics of Wan Chai into future activities, and take forward future projects in a diversified direction, such as from the perspective of parent-child economy, cross-sector economy and integration of Wan Chai's culture, traditions and customs, etc. She hoped that members of WGBLE would continue to go the extra mile to boost the local economy in Wan Chai.

**Item 2:     Date of Next Meeting**

- 5.     The Chairman said that the date of next meeting would be announced in due course.
- 6.     There being no further business, the meeting was adjourned at 3:37 p.m.

Wan Chai District Council Secretariat  
April 2025