

Work Plan 2015/16 of Regional Office (Kowloon West)
Independent Commission Against Corruption

Purpose

This paper outlines the work plan of the ICAC Regional Office (Kowloon West) (the Office) for 2015/16.

Factors for Consideration in Formulating the Work Plan

2. The Office has taken into account the overall work strategies of the Community Relations Department (CRD) as well as the following factors when formulating this work plan:

(I) Public Demand for Upholding Probity in Society

3. As reflected in the 2014 ICAC Annual Survey, public tolerance towards corruption remains very low (with the score of 1.0)¹. Almost all respondents (98.7%) considered keeping Hong Kong corruption-free crucial to the overall development of the territory. To live up to the high public expectations for a clean government and on the ICAC itself, the ICAC will strengthen integrity promotion among public officers on one hand; and earn public support and trust through its perseverance to the anti-corruption missions and solid achievements on the other hand.

(II) Rapid Changes in Political and Social Environments

4. Despite the recent political arguments in society, the ICAC has remained resolute in its role as an independent anti-corruption agency by fighting corruption without fear or favour. Moreover, the ICAC has dedicated itself to enhancing the professional capabilities of its staff. To strengthen public confidence in the ICAC's

¹ On a scale of 0-10, with 0 representing total rejection and 10 representing total tolerance of corruption.

political neutrality and its competence in maintaining probity in society, the ICAC will continue to enhance its transparency and encourage the public to actively take part in the fight against corruption. To keep pace with the rapid social development, we will continue to seek new ways and channels to disseminate probity messages to a wider and deeper extent.

(III) Commencement of Election Cycle

5. A new round of public elections at all levels will commence, including the District Council (DC) Election to be held in November 2015. The CRD will formulate appropriate education and publicity strategies in view of the constitutional development and changes to the electoral arrangements. We will also actively introduce the requirements of the law to potential candidates, election agents/helpers and voters, including the newly established political parties/political bodies/civic groups and young first-time voters. In parallel, we will launch publicity against vote-rigging and promote the ICAC services through various channels.

(IV) Economic Development

6. As a gateway to the mainland's huge economy and as an international business hub, Hong Kong has built its appeal on an open and business-friendly environment, a simple tax system, the rule of law and judiciary independence, internationally recognized codes of practice, free movement of capital, information and talents, and above all, a clean and fair business environment. The ICAC will strive to maintain this competitive edge through law enforcement, prevention and education. Moreover, the ICAC will be dedicated to promoting business ethics and good corporate governance, to assisting local enterprises to retain competitiveness and enhancing foreign investors' confidence in Hong Kong.

(V) Corruption Trend

7. In 2014, the ICAC received 2,362 corruption complaints (excluding election-related complaints), representing a decrease of 11% as compared to 2013. Despite a decrease in the number of complaints, the investigation workload is still heavy due to the modus operandi of the criminals, secretive and complex nature of

corruption, and the increasing number of large organisations (including listed companies) involved in corruption investigations. The ICAC will keep a close watch on the situation and make continued efforts to encourage the public to report corruption and dispel worries about reporting corruption through various channels.

(VI) Public Perceptions and Attitude towards Corruption

8. The extensive media coverage on complaints/prosecutions involving celebrities or former/incumbent senior officials in recent years may affect public perceptions towards the corruption situation in Hong Kong. The successful prosecutions concerned, however, have demonstrated the ICAC's determination to maintain probity in Hong Kong and its impartiality in stringent enforcement of the laws. According to the 2014 ICAC Annual Survey, among the people who are willing to report corruption, the percentage of those who are older, of lower education level and are at grassroots level is relatively low. The CRD will, through suitable channels, disseminate report corruption messages to the public (including grassroots and ethnic minorities).

Focuses of Work Plan 2015/16

9. Taking into account the above considerations, the characteristics of the Yau Tsim Mong, Sham Shui Po and Kowloon City districts, the needs of the target groups and the corruption prone areas, the Office will conduct nearly 700 visits and talks and organise over 40 preventive education programmes in 2015/16. All these activities are estimated to reach over 100,000 counts of people. Specific details are as follows:

District Entrenchment Work to Promote Integrity

10. To tie in with the 2015 DC Election, the Office will launch a series of publicity and education activities to promote clean election message to candidates, election agents/helpers and voters; and to all segments of society through different channels.

11. The Office plans to cooperate with the Yau Tsim Mong District Council and the Yau Tsim Mong District Office again to launch a joint publicity programme on the theme of “Support Clean Elections”. We will also collaborate with district organisations to promote clean election. Please refer to the Annex for details of the programme proposal.

12. Redoubled efforts will be made to reach out to the public to enhance transparency of the Commission. To this end, the Office will invite district organisations to arrange for residents to visit the ICAC to enhance their understanding of the Commission’s work, the election-related legislation and the channels to report corruption. At the district level, our officers will continue to attend meetings of relevant district advisory committees to enlist district support for the anti-corruption work, educate the public against the evils of corruption and promote the channels to report corruption. Continued efforts will also be made to hold the meet-the-public sessions to expand our district network and gauge public opinion on the work of the ICAC.

13. Furthermore, the Office will invite district organisations to organise activities on integrity promotion with resources and support provided by the ICAC under the Community Involvement Project. We will also strengthen cooperation with the relevant voluntary organisations and government departments to use their channels to publicise integrity message to different sectors, including the ethnic minorities.

Moral Education of Young People

14. Fostering positive values to young people through various activities is the most effective way to guard against corruption. In the coming year, the Office will continue to carry out the “ICAC Ambassador Programme” and the “iTeen Leadership Programme” respectively for tertiary institutions and secondary schools. We will strengthen ties with the international schools and provide them with tailor-made preventive education services. In addition, various activities will be organised to enhance ethnic minority youths’ understanding of the work of the ICAC and encourage them to spread integrity message to their families and community.

15. Regarding parenting education, the Office will distribute an activity package with a “Gee-dor-dor” cartoon movie DVD to all primary schools and kindergartens for use in class or during extra-curricular activities. We will also promote the “ICAC eBooks” Tablet App containing, among others, moral education stories to the schools.

Clean Building Management

16. To give owners’ corporations (OCs), owners and residents/tenants in the district a better understanding of the anti-corruption legislation and measures on corruption prevention, the Office will continue to conduct visits, talks/seminars and district programmes for building management organisations. Moreover, we will proactively send letters and introduce our corruption prevention services to the newly-formed OCs and those which have received repair orders from the Buildings Department or safety directions from the Fire Services Department.

Integrity Management among Civil Servants

17. To cater for the specific needs of individual departments, during the year, the Office will organise training courses and provide feature articles and information to deepen civil servants’ understanding of conflict of interest and the common law offence of misconduct in public office, and to remind them of the importance of prudent financial management. In support of the sample codes of conduct for public bodies issued by the Corruption Prevention Department in 2014, the Office will provide public bodies with preventive education services.

Business and Professional Ethics and Corporate Governance

18. In line with the strategies formulated by the CRD for the business sector, the Office will promote corporate governance among directors and managerial staff of listed companies and provide corruption prevention services for large enterprises and small and medium firms. With construction, catering, finance and insurance, testing and certification, tourism and retailing industries as the priority targets, we will remind relating practitioners that corruption is a high-risk crime and that they should

not tolerate it.

Conclusion

19. Community support is vital for building a clean society. The Office will continue to broaden district networks to enlist community support in anti-corruption work. We will, by diversified means, keep providing tailor-made preventive education for various target groups in the Kowloon West district.

Advice Sought

20. Members are invited to give their views on the above work plan.

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ICAC Regional Office (Kowloon West)

April 2015

2015/16 Clean Elections Publicity Programme in Yau Tsim Mong District

Programme Proposal

Background

All along the Independent Commission Against Corruption (ICAC) has been striving to adopt a three-pronged strategy of law enforcement, education and prevention to fortify the clean election culture of Hong Kong. To tie in with the 2015 District Council Election, the ICAC will launch a series of territory-wide publicity and education activities to appeal to the public to uphold integrity and fairness of elections.

2. Over the years, the ICAC Regional Office (Kowloon West) (the Office) has organised anti-corruption activities on various themes in the District jointly with the Yau Tsim Mong District Council and the Yau Tsim Mong District Office. In 2015/16, to tie in with the publicity efforts to promote clean elections across the territory, the Office plans to organise district activities on clean elections in collaboration with the Yau Tsim Mong District Council and the Yau Tsim Mong District Office.

Purposes

3. The Programme aims at:
- Enhancing residents' (including potential candidates and election agents/helpers) understanding of the Elections (Corrupt and Illegal Conduct) Ordinance to prevent inadvertent breach of the law due to unfamiliarity with the legislations or negligence;
 - Reminding residents of the importance of being law abiding and enlisting their support for clean elections;
 - Instilling the concept of clean elections in students and developing their values, such as honesty and fairness as good citizens; and
 - Strengthening partnership between the ICAC and district organisations and consolidating communal efforts to promote the clean election culture.

Targets

4. Target participants of the Programme include:
- Residents in Yau Tsim Mong District (including potential candidates, election agents/helpers);
 - Members of district organisations; and
 - Students studying in the district and their parents.

Co-organisers

5. Proposed co-organisers include:
- ICAC Regional Office (Kowloon West)
 - Yau Tsim Mong District Office, Home Affairs Department

Sponsor

6. The Yau Tsim Mong District Council is proposed to be the sponsor.

Assisting organisations

7. Proposed assisting organisations include:
- Yau Tsim Mong East Area Committee;
 - Yau Tsim Mong South Area Committee;
 - Yau Tsim Mong West Area Committee;
 - Yau Tsim Mong North Area Committee;
 - Yau Tsim Mong District School Liaison Committee; and
 - Yau Tsim Mong District Organising Committee on Promotion of Civic Education

Schedule

8. Various component activities will be organised between May and December 2015.

Expected number of people to be reached

9. The activities are expected to reach over 22,000 residents and students in the district.

Programmes

10. To tie in with the 2015 District Council Election, a series of activities on the theme of clean elections will be organised at school and in the community. With the use of moral education resources, including story eBooks produced by the ICAC, positive values such as fairness and honesty will be instilled in kindergarten and primary pupils. Moreover, senior secondary students will be recruited as iTeen leaders and encouraged to organise integrity promotion activities at schools. Roving exhibitions and mobile van will also be arranged to shuttle through the prime locations such as large public and private housing estates, shopping centres and tertiary institutions in the district. In parallel, district organisations will be encouraged to promote the clean election culture in their activities. In addition, the Office will organise briefings on the Elections (Corrupt and Illegal Conduct) Ordinance (ECICO) to remind potential candidates, election agents/helpers and voters of the legislative requirements that they have to observe when conducting electioneering activities. At the request of district organisations, the Office will also organise visits or talks to explain the ECICO. Please refer to **Appendix 1** for details of the Programme.

11. Apart from organising the above district activities, the Community Relations Department (CRD) of the ICAC will launch a series of territory-wide publicity and education activities to promote clean elections. To effectively disseminate the message, the CRD will take part in the briefings organised by the Electoral Affairs Commission for candidates and relating stakeholders, set up publicity websites and an enquiry hotline apart from launching multimedia publicity activities.

Publicity

12. Suggested publicity channels for the various component activities are as follows:

- Networks of the ICAC Regional Office (Kowloon West) and all assisting organisations;
- District organisations, schools, public/private housing estates, management offices of the shopping centres and government departments; and
- ICAC websites and other appropriate mass media.

Budget

13. With a budget of \$60,000, it is suggested that the ICAC Regional Office (Kowloon West) and the Yau Tsim Mong District Council will each contribute \$30,000. Please refer to **Appendix 2** for the proposed budget breakdown.

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ICAC Regional Office (West Kowloon)
April 2015

2015/16 Clean Elections Publicity Programme in Yau Tsim Mong District**Proposed Activities**

Activity	Target	Content	Date
Integrity promotion activities at schools			
Parenting Activity on Moral Education *	Kindergarten pupils	<ul style="list-style-type: none">• Activity worksheets will be distributed to kindergartens to encourage parents and their children to take part in various parenting activities on moral education (including the “Gee-dor-dor” computer games developed by the ICAC) to promote positive values such as fairness, honesty and discipline in a lively way.	September to December 2015
Moral Education Story eBooks and e-Reading Scheme *	Primary pupils	<ul style="list-style-type: none">• Students will be encouraged to read the moral education story eBooks developed by the ICAC and join the extended activities based on those stories promoting clean elections. Other moral education topics covered in the story eBooks together with the activity worksheets will also help foster pupils’ positive values.• To tie in with the multimedia learning environment, the moral education story eBooks with a built-in audio player and interactive elements will help pupils learn in a new and interesting way.	October to December 2015

Activity	Target	Content	Date
“iTeen Leadership Programme” for Senior Secondary Students *	Secondary students	<ul style="list-style-type: none"> In support of the Other Learning Experiences of the new senior secondary curriculum, the ICAC will continue to recruit senior secondary students to be iTeen Leaders and arrange for them to attend training workshops for organising school-based publicity activities to promote integrity messages to their schoolmates. Clean election messages will be incorporated in those activities appropriately. 	September to December 2015
Integrity promotion activities in the district			
“Support Clean Elections” Roving Exhibitions *	Residents	<ul style="list-style-type: none"> Exhibitions will be held at prime locations such as large public and private housing estates, and shopping centres to remind members of the public to comply with the laws and support clean elections. Components include exhibitions, game booths, computer games and videos to enrich residents’ knowledge of the electoral laws enforced by the ICAC. 	August to November 2015
“Support Clean Elections” Mobile Truck Exhibition *	Residents, secondary and tertiary students	<ul style="list-style-type: none"> The ICAC mobile exhibition truck will shuttle through the district to step up publicity and education efforts and appeal to the public to support clean elections. The exhibition truck will also visit secondary and tertiary schools in the district to promote clean election message to young people. 	May to November 2015

Activity	Target	Content	Date
“A Clean Future for Our Next Generation” Community Involvement Project *	District organisations and residents	<ul style="list-style-type: none"> • District organisations, including owners’ corporations, mutual aid committees, women’s associations, kaifong associations, voluntary agencies and youth bodies will be contacted and encouraged to incorporate clean election or anti-corruption messages in their activities to promote integrity. • Activities may include game booths, exhibitions, computer games, video shows or quiz games with technical support from the ICAC (such as lending out educational or publicity materials). Interested parties may refer to the activity leaflet produced by the ICAC for the relevant details. 	May to December 2015
Briefing on the Elections (Corrupt and Illegal Conduct) Ordinance	Candidates, potential candidates, members of the district advisory committees, election agents/helpers and members of district organisations, etc.	<ul style="list-style-type: none"> • A briefing on the Elections (Corrupt and Illegal Conduct) Ordinance has been scheduled for 26 June 2015 at Henry G. Leong Yaumatei Community Centre to proactively introduce the Ordinance to the target groups in the district. Talks will also be organised and tailor-made services offered to individual district organisations and centres for the elderly on request. 	June 2015

* Activities for which funds of District Council will be applied.

Appendix 2

2015/16 Clean Elections Publicity Programme in Yau Tsim Mong District

Budget

	Item	Quantity	Expenses to be covered by ICAC (HK\$)	Expenses to be covered by DC funds (HK\$)
A. Parenting Activities on Moral Education				
1	Production of activity worksheets (kindergartens) @ \$1.00/sheet	3,800	0	3,800
B. Moral Education Story eBooks and e-Reading Scheme				
2	Production of activity worksheets (junior primary) @ \$1.00/sheet	3,200	0	3,200
3	Production of activity worksheets (senior primary) @ \$1.00/sheet	1,500	0	1,500
C. “Support Clean Elections” Roving Exhibition and Mobile Exhibition Truck				
4	Rental of the exhibition venue (shopping centres)	--	17,200	0
5	Lunch boxes / drinking (volunteers)	--	0	1,500
D. “A Clean Future for Our Next Generation” Community Involvement Project				
6	Production of publicity items with printed integrity messages @ \$3/pc	6,000	0	18,000
7	Production of easy pull banners (10-12 stands) @\$2,500/set	2	5,000	0
E. Others				
8	Casual labourers @\$60/hour	130	7,800	0
9	Miscellaneous items	--	0	2,000
		Total	30,000	30,000

See remarks overleaf.

Remarks:

The ICAC will co-ordinate the production of the following items and cover the expenses incurred:

- i. Production of the computer games to be used in the parenting activities on moral education;
- ii. Production of the moral education story eBooks;
- iii. In-kind support for the “iTeen Leadership Programme” for senior secondary students and “A Clean Future for Our Next Generation” Community Involvement Project;
- iv. Production of the “Support Clean Elections” roving exhibition and mobile exhibition truck; and
- v. Territory-wide publicity and education activities on clean elections.